



### Sample Organization Press Release

## **[Organization] Joins Soldiers' Angels Adopt-A-Family Program to Bring Holiday Joy to Military and Veteran Families**

*Children's gifts and grocery cards to be provided to adopted families*

**[Location] [DATE] – [Organization]** today announced it has joined the Soldiers' Angels Holiday Adopt-A-Family program, providing U.S. Military and Veteran families gifts and grocery cards to celebrate the 2025 holiday season. The Adopt-A-Family program matches businesses, organizations, and individuals with qualified Military and Veteran families who could use some help providing the holiday celebration their families deserve.

**[sponsor quote]**

"We are grateful to be joined by **[organization]** in supporting our Military and Veteran families this holiday season," said Amy Palmer, President and CEO of Soldiers' Angels. "Affording Christmas or winter holiday gifts on a Military or Veteran family budget can be challenging, even in the best of times. This year, we want to ensure that all families who have sacrificed for the good of the Nation are provided a holiday they've earned and deserve."

Last holiday season, just over 2,000 families were supported through the Adopt-A-Family program. However, additional sponsors were lined up to adopt even more families. This year, Soldiers' Angels is doubling down on its outreach efforts in order to connect all those who want to show their gratitude to Military and Veteran families.

Veteran and Military families with children 18 (still in High School) and under attending school and in need of additional support this holiday season can visit [soldiersangels.org/adopt-a-family](https://soldiersangels.org/adopt-a-family) between September 1 – October 31, 2025, to learn more and apply.

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**About Soldiers' Angels:** Soldiers' Angels is a national 501(c)(3) nonprofit that provides aid, comfort, and resources to the Military, Veterans, and their families. Founded in 2003 by the family of General George Patton, thousands of Soldiers' Angels "Angel" volunteers assist Veterans, wounded, and deployed personnel and their families in a variety of unique and effective ways. (Tax ID# 20-0583415). Learn more at [www.soldiersangels.org](https://www.soldiersangels.org).

**About [Organization Name]:** [Boilerplate]



Soldiers' Angels Adopt-A-Family | 2895 NE Loop 410, Suite 107 | San Antonio, Texas 78218  
210.629.0020 | [www.SoldiersAngels.org/Adopt-A-Family](https://www.SoldiersAngels.org/Adopt-A-Family)