

Soldjers

# SOLDIERS' ANGELS 2024 ANNUAL REPORT

At Soldiers' Angels, we believe no one who is serving or has served should ever feel forgotten. Every day, we connect volunteers with Service Members, Veterans, and their families—lifting spirits, easing burdens, and honoring service.

This report is a celebration of **your** impact.

– Joshua

WW.SOLDIERSANGELS.ORG

Man Alexand

We are very blessed to have people like you and your team that are so willing to help us out, it makes the sacrifices we make to keep our homeland safer a lot easier when we know there are people out there who genuinely care"

66 I hope this letter finds you well. As I sit here in my makeshift tent, surrounded by the camaraderie of my fellow airmen, I am reminded of the incredible impact your letters and care packages have had on my spirit and that of the entire camp.

In this desolate and unpredictable environment, your words have been a beacon of light. Each letter, carefully folded and tucked into my pocket, has provided solace during the hard times. Your encouragement, your support—it has sustained me through the tough moments.

The care packages, too, have been a lifeline. The familiar snacks, the toiletries, the simple joy of a gift from home—they transport me back to a world beyond these dusty plains. Your thoughtfulness has not gone unnoticed, and I am grateful beyond measure.

As a chaplain, I am tasked with providing comfort and guidance to those who seek it. But in you, I have found a kindred spirit—a beacon of hope who reminds me that even in chaos, there is goodness. Your letters have touched not only my heart but also the hearts of those around me. You have become a part of our unit, a silent partner in our struggles.

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Please know that your efforts have made a difference. They have lifted our spirits, reminded us of our purpose, and connected us to the love and kindness that exist beyond these barbed wire fences.

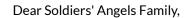
May you continue to write, to send your love across oceans and continents. Your letters are more than ink on paper; they are a lifeline connecting us to humanity, reminding us that we are not alone. Soon, I will go home, and a new chaplain will arrive – in April in fact. I hope you will allow me to pass on your information to him to continue the important work that you and Soldiers' Angels do!

With deepest gratitude, **79** Chaplain Linkous

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We are filled with immense pride and gratitude for the unwavering support and dedication that propelled our mission in 2024. This past year, through the collective strength, generosity, and enthusiasm of our volunteers, donors, and partners, we supported more than 1.7 million Service Members, Veterans, and their families – surpassing our goal of 1.5 million.

Looking ahead, we are doubling down on one of the most urgent challenges facing our community: food insecurity. In 2024, our food assistance programs reached nearly 50,000 individuals ensuring that Military-connected families in need had access to vital support. In 2025, we are committed to increasing our food assistance efforts by 50%-devoting even more time, energy, and resources to ensure that no Military family goes hungry.

It is only through your continued support-our loyal community-that we can sustain and expand our efforts to meet these critical needs.

We are also honored to be recognized as a Top-Rated Nonprofit for the 10th consecutive year by GreatNonprofits. This distinction reflects not only the determination of our team, but also the trust and confidence that you place in us to carry out our mission.

In 2024, we introduced a powerful update to our beloved motto-one that deepens the expression of our lasting commitment to those who serve. For the past 10 years, since its original trademark, our motto has been: "May No Soldier Go Unloved, May No Soldier Walk Alone, May No Soldier Be Forgotten, Until They All Come Home.™"

The final line was changed from "Until They All Come Home" to "Even After They Come Home," underscoring our enduring commitment to Veterans well beyond their time in uniform. We recognize that the challenges many Veterans face often continue long after their service ends-and we are resolved to stand beside them every step of the way.

As we look ahead, we know that the challenges facing our Military-connected community are ever-changing—but with your continued support, we are ready to meet them. Through care packages, food distributions, hospital visits, or the many other ways that we serve, we remain steadfast in our mission to provide aid, comfort, resources, and gratitude to those who sacrifice so much for our country.

From the bottom of our hearts, thank you for standing with us. Your generosity, compassion, and devotion make this work possible. Together, we will continue to honor and support our Military heroes and their families.

With heartfelt thanks,







Phyllis Jo (PJ) Baunach, Chair, Board of Directors

Jo Baurach

# **ABOUT US**

#### **Our Mission**

To provide aid, comfort, and resources to the Military, Veterans, and their families.

#### **Our Vision**

To ensure Military, wounded Military, Veterans, and their families have access to needed community resources and support. With the help of our Angel volunteers, we can achieve our ongoing vision:

May No Soldier Go Unloved, May No Soldier Walk Alone, May No Soldier Be Forgotten, Even After They Come Home.™

#### **Our Values**

Compassion, Dedication, Effectiveness, Efficiency, Collaborative, Credibility and Responsiveness.

#### About Us

The choice to serve is one of sacrifice. It means complete commitment to something larger than one's self, selflessly bearing the responsibility for the security of everything we hold dear in the United States. The purpose of Soldiers' Angels is to honor that.

Our global network of volunteers — representing all 50 states, Washington D.C., Puerto Rico, and 25 countries abroad — work to ensure that those who serve or have served are supported, uplifted, and remembered through a variety of support programs.

Soldiers' Angels is one of the highest rated non-profits in the country, recognized by multiple independent agencies for its financial efficiency and transparency.





Platinum Transparency 2024 **Candid.** 

6 I wanted to let you know that I still remember. After many deployments, I had to be pulled out for PTSD. I was in Germany with no clothes in the WWP. I was given sweatpants with your logo and a hat pin. I treasure these items!" – Veteran

**99** 

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# **FOOD ASSISTANCE**

### A Year of Nourishing Heroes: Military & Veteran Food Distribution Impact

In 2024, Soldiers' Angels hosted impactful food distribution events in cities across the country, bringing critical support to Service Members, Veterans, and their families. These events, held in Atlanta, Charleston, Dallas, Denver, Orlando, and San Antonio, reached over 16,547 Veterans and Service Members, delivering food directly to those in need.

Through our collaboration with Kroger Racing, we also held a special, one-time event in Daytona, Florida, adding a unique element of partnership that further expanded our reach. Across all of our efforts, we proudly distributed 1,555,911 lbs. of food—a true testament to the power of community and partnership.

Each event brought together volunteers, partners, and local organizations, working through rain, snow, heat, and everything in between to ensure that every Service Member and Veteran had access to the nutritious food they deserve. From families facing financial hardship to individuals dealing with health challenges, these distributions provided a lifeline when it was needed most.

Since 2015, Soldiers' Angels has fed thousands of heroes each year, and we continue to make a lasting impact, one meal at a time.

66 I had got some food today from you guys in Colorado. I told a man thanks for his service providing food to me and other Veterans. He thanked me for my Military service and he said that what he is doing "is nothing." I want to tell you guys. It's everything, at least to me. It's unconditional love, it's support and hope, it's proof that I'm worth something. So, from the bottom of my heart, thank you for your service to us Veterans. — Jonathan





# **DEPLOYED SUPPORT**

### **Bringing Comfort to Those Who Serve Overseas**

In 2024, Soldiers' Angels continued to provide vital support to our deployed Service Members, ensuring they feel connected to home and appreciated for their sacrifices. Through our dedicated volunteers and partnerships, we sent 27,938 care packages and tens of thousands of heartfelt letters to deployed Service Members, reminding them they are never alone, no matter the distance.

In addition to care packages and letters, our Angel volunteers went above and beyond, baking homemade goods to lift the

spirits of Service Members. We also extended our support to Chaplains by providing them with essential resources for their work, and to Special Operations Forces members, ensuring that those in the most challenging environments knew they were not forgotten.

Each care package, each letter, and each act of kindness reminded our heroes that no matter the distance, they are always supported, appreciated, and never alone.

66 I am currently deployed and have received an outpouring of support from your organization. There have been letters, birthday cards, gifts, and even a birthday cake. I'm very grateful and humbled by the amount of kind words and support I have received. I wish I could return every letter with a response, but in this environment, idle time is scarce. I would like to have you post my thanks and gratitude to everyone who took the time and effort to make me feel appreciated. It is your efforts that make me proud to be an American Soldier.



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# **VETERAN SUPPORT**

### **Providing Compassion and Care Across the Nation**

This past year, Soldiers' Angels continued to walk alongside our nation's Veterans, offering not just help-but hope and human connection. Our dedicated volunteers visited patients, providing not only physical items but also a comforting presence and a listening ear. These visits allowed us to connect with Veterans on a personal level, offering emotional support in addition to tangible assistance.

Through luncheons, dinners, and community gatherings, we fostered camaraderie, connection, and a true sense of belonging for our Veterans. Our efforts extended to supporting homeless Veterans and those transitioning off the streets and into stable housing. Our volunteers and partners worked tirelessly to provide the necessary resources for a successful transition.

In addition to our ongoing support, we proudly participated in 25 Stand Downs, provided 782 Housing Kits, and visited 125,411 patients in hospitals and care facilities. These efforts represent just a small part of our unwavering commitment to ensuring every Veteran feels seen, valued, and supported.









## COMMUNITY SUPPORT & DISASTER RELIEF

### Bringing Hope and Aid to Those Who Serve

Soldiers' Angels continued to strengthen the Military-connected Community in 2024 by directly assisting Active Duty Service Members, Guardsmen, Reservists, Veterans, and Military families across the nation. Through programs and services like Holiday Adopt-A-Family, Baby Showers, Cards of Support, and more, we fostered meaningful connections and provided essential resources to those who serve.

In addition, through our Disaster Relief program, Soldiers' Angels quickly mobilized to support Service Members, Veterans, and their families when natural disasters struck. Leveraging our vast network of volunteers, we provided 1,866 relief items worth over \$44,000—including food, clothing, bedding, and more—to those affected by the devastating Hurricanes Helene and Milton.

66 I just returned from an Honor Flight to Washington D.C. and received numerous cards and letters from many of your members in my mail call. It is impossible to respond to them, but I want you to know that your members have made an impact on my life. Please let them know that this was appreciated." – Gerry 99

# HOME OF THE BRAVE

Home of the Brave was established in 2012 by Peraton as a corporate social responsibility initiative. Due to the program's growth and increased interest from other partners, Peraton gifted the program to Soldiers' Angels in 2020. The campaign engages corporations and their employees in honoring and showing appreciation for Veterans at VA medical facilities nationwide in celebration of Veterans Day. In the days leading up to or immediately following November 11, Home of the Brave volunteers organize special events, visit patients, and share their immense gratitude with Veterans. To date, the program has supported 299,815 Veterans across the country.







57,455 hours of service honoring 299,815 Veterans and generating more than \$2.5 million in donations to VA facilities.

### SILVER SPONSOR

**BRONZE SPONSOR** 

Enterprise

# ر<sup>اا</sup>، Bristol Myers Squibb<sup>®</sup>







LOCKHEED MARTIN

Hewlett Packard



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Provided over

\$321,631,906

in aid to

**Military & Veteran** 

families

since 2003

collected and redistributed **S** 

**Provided support** Sent over Service Members.

combat deployed **Service Members** 

last 21 years



to

1,755,008

Veterans, wounded

heroes &

their families

in 2024 alone



25 countries abroad

**1** Million care packages to

over the

132.808 bags of coffee from **Books-A-Million** 

84,462 lbs

of extra Halloween

candy during

**TREATS FOR TROOPS** 

42.506

stuffed **HOLIDAY** 

STOCKINGS

1.182.300 boxes of cookies from **Girl Scout Councils** 

48,701

pairs of **SOCKS** for

WARM FEET FOR

WARRIORS

10.019

Distributed 1,555,911 lbs. of food

to Service Members and Veterans in need through food distribution events across the country.

225,966 **Angel Volunteer** Hours in 2024. Largest volunteer **network** of any charity of its kind in the country since 2003

**Angel Volunteers** are the heart of the organization and represent all 50 states. Washington, D.C., Puerto Rico and

49.066 Service Members and

157.944

letters and cards mailed to deployed, Veterans, and caregivers

 $\bigcirc$ 27,938

Veterans provided with

food assistance

care packages sent to deployed

Ð 1.045 expectant Military and Veteran families supported

with baby showers







### With the help of our supporters, OUR COLLECTION CAMPAIGNS WORTH OF ITEMS INCLUDING

9,435 pounds of **CARE PACKAGE ITEMS** during Go Camo

#### \$4.315 WORTH OF DOG ITEMS

collected in just one week during the third year of our campaign benefiting Military Working Dogs

VALENTINE'S DAY CARDS during Valentines for Veterans

4,718 WINTER ITEMS during Operation: Warm Winter



ALL IN-KIND GOODS SHIPPED TO SERVICE MEMBERS OR GIVEN TO VETERANS

752.604 energy products from **Prime and Monster** 

112,341 bags of popcorn from **Trail's End** 

### **2024 IMPACT**

Ť. 55 deployed Chaplains supported with over 940 care packages



239 female Military caregivers supported with over 920 Blessing Boxes



2.003 families adopted for the holidays including 5,629 children

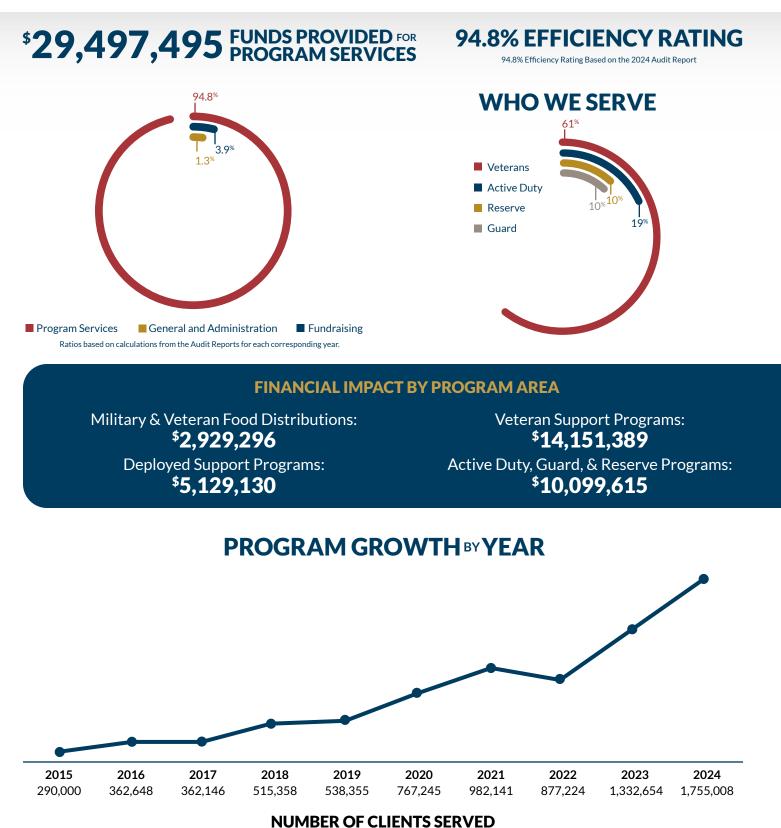


3.684 Veterans provided with transportation to/from appointments at the VA

Ironically, my last assignment for the psychology course I am currently taking is about altruism, your organization was the first thought that came to mind. I really appreciate what you and the rest of your team are doing for people such as myself. Fortunately for me, I am a seasoned Veteran per say! I worry mostly about the younger members of the unit, given that this is their first deployment! – Alfredo, deployed Service Member



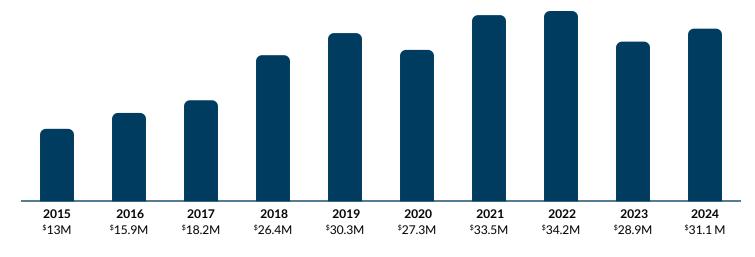
### **FINANCIAL KEY FIGURES**



### **2024 IN NUMBERS**

Revenues & Support	UNRESTRICTED RESTRICTED		TOTALS
Program Contributions: In-Kind	<sup>\$</sup> 24,762,447	_	<sup>\$</sup> 24,762,447
Program Contributions	\$4,042,477	_	\$4,042,477
Fundraising: Auto Auctions	\$2,151,870	_	\$2,151,870
Fundraising: Third Party Events	\$159,219	_	\$159,219
Total Revenues & Support	\$31,116,013	_	\$31,116,013
Expenses			
Program Services	<sup>\$</sup> 29,497,495	-	\$29,497,495
General & Administrative	\$408,957	—	\$408,957
Fundraising	\$1,235,241	-	\$1,235,241
Total Expenses	\$31,141,693	-	\$31,141,693
Loss from Operations	(\$25,680)	_	(\$25,680)
Other Income	¢404044		¢404044
Investment Earnings, Net	\$194,844	_	\$194,844
Other Income	<sup>\$</sup> 11,658	_	<sup>\$</sup> 11,658
Total Other Income	\$206,502	-	\$206,502
Change in Net Assets	<sup>\$</sup> 180,822	_	<sup>\$</sup> 180,822
Net Assets			
Net Assets Released from Restrictions	— د. ۵۵۵ ۵۵7	_	- *5 000 007
Net Assets, Beginning of the Year	\$5,303,927	-	\$5,303,927
Net Assets, End of Year	\$5,484,749	-	\$5,484,749

### **REVENUE GROWTH BY YEAR**



## **OUR VOLUNTEERS**

We are incredibly grateful to our dedicated network of volunteers who support the Military and Veteran communities, both virtually and in person. While it's impossible to highlight every volunteer in this report, we are excited to recognize the recipients of The President's Volunteer Service Awards for 2024. Soldiers' Angels proudly awarded 388 of these prestigious honors to the outstanding volunteers listed below.

Additionally, we are honored to recognize the commitment of 5 of our international Angels. While they are not eligible for the President's Volunteer Service Award due to their location outside the United States, their dedication and service have made an invaluable impact.

#### **GOLD** Adults (26 and older) = 500+ hours

Carol Allen Pam Arriazola Melinda Atchlev Tammy Ayers Patti Barker Denise Bautista Patricia Bendinelli Amy Brown Wendy Cardoso Sandy Carter Aurora Casanova Nancy Conlon Samuel Cooke Stacey D'Amico Laura Davis Patricia Fisher

James Fox Nilsson Garcia Lisa Glass Susan Good Eugena Granholm Lyndsey Hagan Deborah Hardin Linda Herrick Nicole Hill Michael Hood Jennifer Howerton Kimberly John Jennifer Johnson Deborah Kuhlman Barbara Kunstman

#### SILVER Adults (26 and older) = 250 – 499 hours

Jill Leiter

Stephanie Aljoe Twanna Anderson Kristi Arkwright Jammie Barker Pamela Basal Pamela Beall Sue Bethke Julie Blair Connie Bombaci Grace Bostwick Stacey Bruneau Barbara Buckner Heidi Christiansen Julie Christopher Martha Clendenin Sarah Coca Laura Collins Jeffrey Collins Sharon Curry Kenneth Dahl

Debbie DeRito Mike Kokoruda **Teryl Eisinger** Thuy Le Courtney Ely Lisa Little **Rosemary Fegreus** Sharon Lowman Rose Fernandez Lindsey Lubianski **Michelle Fussner** Lynn Mahony Marianne Gerace Joanne Malczyn Carolyn Hall Debra Manrique Betty Hanna Summer McAfee Jayelene Harris Barbara McClendon Arthur McCoy III Bobbi Hoffman Carol Hoffman Rebecca McKeehan Paul Hoffman Mary McNeely Maggie Holtmeier Helen Meyer **Cindy Johnson** Cathy Miller Patricia Miller Louise Johnson Tyrone Johnson Pattie Ochs Shelley Kalfas Loretta O'Neill Corinna Kinsey Lorraine Ottinger Jennifer Klein David Owczarzak

Joseph Linden Julie Marien Nancy Marshall Vince Martinez Christina McNeil Betty Merkling Ann Miller Bertha Moore Lizette Morin Nam Nguyen Paul Niemczyk Joyce Nuara Laura Osman Anna Overland Donna Paschal Vilma Pinero

Nancy Prost Ellen Rabinowitz Carolina Ramos Lisa Rayl Judy Reeves Janet Roby Ramona Rood Jennifer Rush Tracy Saks Susan Sandoloski Deborah Schier Leslie Scott Jessica Seaman Vatina Selbv Sierra Sevilla Elody Shojinaga

Amy Pepin Lauralyn Pilakowski Barbara Price Jennifer Price Carla Ramirez Kate Reinholt Debbie Roper Laurel Rowe Donna Rucker Andee Rupe Eric Sanders Marv Saxton **Belinda Schirmer Dainelle Scott Danielle Shapiro Regina Shuster Elliot Simons** Angela Spieler Amber Stephenson Susan Tanner

Stephanie Slocum **Ernestine Smith** Mary Spellerberg Colette Stine Jeffrey Strand Dawn Taylor **Dina Thompson** Rae Trejo Cherrie Troll **Christine Tunanidis** Barbara Unruh Mai Vu Barbara Washing Jake Wassermar Jacquelyn Wright

**Beth Taylor** Sheila Thomas Debbie Tippie Mary Tomaszewski Patricia Troncosa Priscilla Tucker Wendy Twiddy Mario Vasquez Debra Weiner Carrie Whatley Jill Whelan June Whitaker Pamela Whitson Irene Wise Susan Zink Janice Zobott

#### **BRONZE** Adults (26 and older) = 100 – 249 hours

Sandy Ahrens Sharon Allsbrook Laura Alpert Margaret Ashley W. Atkinson David Avila Christine Avuva Danielle Bacon Jamie Ball Michelle Barnhill James Bauer Cathy Beck **Phyllis Belmonte** Mariellen Belter Atherine Blanco Ann Born Benjamin Bowman Lorabeth Bradford Stephani Broviak Nancy Brown Lisa Brown Claudia Byre Michael Caldwell Kathy Carr Patricia Chambers Pranav Cherukuri Sandra Chilcoat Shelley Chin April Cockrell Pat Colbert Erica Cole Colleen Conroy **Tegan Cornes** Erika Cottrell **Phyllis Croswell** Debbie Csongedi Dana Cutler Sheila Daniel **Kimberly Davis** Wansley Dennis Jenny DiOrio

Joan Adams

Lynn Downer Alessa Edwards Debby Eiser Jasmine Erickson Stella Farmer Melissa Farster Zene' Fenton Gavron Ferguson **Reginal Ferguson Caitlin Finchum** Paula Fleming Pam Flentge De Foreman Racquell Fuller Martha Gaug Mike Geier Faye Georgeo Joanne Gerrettie Marv Gertken Debra Gibson Krystal Gipson Sigourney Goldsmith Nan Good Jeff Goodwin Izumi Goodwin Alexis Gorin Vicki Goudzwaard Carolyn Haase Beth Hahn Kathleen Hamling Patricia Harris Elizabeth Hartsell Barbara Hawkins Dynele Hay Elizabeth Herrera Jessica Hicks Lacy Hill **Richard Howells** Lisa Huang Mary Hunt Patricia Hunt Margaret Hunt

#### TEENS AND YOUNG ADULTS (25 and younger) INTERNATIONAL

SILVER GOLD Vasilelios Florit Scarvelis Presley Klimkowski Ronda Onesto Satwika Veda Gejara

BRONZE Bralyn Hagan

**Treige Hussey Erin Huston** Kathryn Jacek Gary Jackson Rovenia Jenkins Pat Jopling Helen Juniper Kacy Kawaguchi Jacqueline Keener Samantha Kiggins Julie Kinder Donna King Bonnie Kipp Linda Kissner Kimberlie Knutson LoriAnn Kocialski Faye Kolin Pascal Koyton Angel Krausfeldt Kenneth Kretchun **Michelle Kroes** Amy Krome Barbara Lane Leslie Larkin Emily Laskowski Christopher Leonardini Terri Long Lynne Loyd Kari Lundell Elizabeth Lynch Wendy Mach Brenda Main Carol Makela Shaunel Maleski Joan Malzow Johanna Margerison Melissa Marquez Jennifer Mason Kent Mason Rachel McDaniel Todd McGowan Carla McGuiness

Tracy McKoy Donna McLaughlin Sarah Miner **Kimberly Moore** Michael Morgan Debra Morris Holidae Mueller **Cvnthia Neel** Rebbecca Nelson Alice Nissen Lori O'Brannon Laurette O'Donnell Terry O'Malley Pamela Oren Ellen Orlowski Lunell Owens Karen Pair Emma Panske Marianne Pardoe Starr Peele Maryann Phillips Al Plant **Debbie Porter Kimberlee Potter** Lee Potter Margaret Potts Darla Purgason Lisa Quinter Sue Radtke Jennifer Rarder Carol Reardon Teresa Reed Barbara Richardson Luis Rodriguez Lesley Rogers Anne Rolands Linda Rosiak **Deborah Ross Darlene Rovatsos** Vera Sadler Melissa Saporito Kathryn Sargent

**Roshelle Satterthwait** Donna Sawyer Patty Saylor Amanda Scheidler Laura Schild Jennie Schlageter **Diane Schmidtke** Ha Schofield **Tenison Shirai** Gail Slane Heather Smith Page Soapes Stacy Spradlin Shelly Staebler **Misty Stone Chandell Straley** Amanda Suess Akshitha Surapaneni Debra Szmagai **Elizabeth Treinen** Susie Turner Lisa Turney Mariela Valdes Jennifer Valle **Ginger Vukas** Vickie Wallen Kathleen Walter Earline Wasser **Dejanee Watson** Debbie Wellman Jennifer Wells Karen West Catherine White Sarah White Pamela Williams Leann Williams Krista Wilson Katie Windhorst Kelly Winkworth

GOLD **Ruth Fernandez** Poliana Mattos

SILVER Senka Dolezal BRONZE Josephine Kjaer Poulsen Dawn Wright



**DIAMOND** Donations of \$250,000 or more in cash or budget-relieving in-kind per year













# NorthTexas







Trail's End.

Atlanta Community Food Bank Books A Million Inc. Girl Scouts Eastern WA and Northern ID Girl Scouts Nation's Capital Girl Scouts of Central Texas Girl Scouts of Greater Atlanta Girl Scouts of Greater Chicago and NW Indiana

Girl Scouts of Kentuckiana Girl Scouts of Southeastern Michigan iLovetoCreate Low Country Food Bank Monster Energy Cares North Texas Food Bank Prime Hydration LLC

San Antonio Food Bank Second Harvest Food Bank of Central Florida **Thrive Causemetics Foundation** Trail's End USAA

#### **PLATINUM** Donations of \$100,000 or more in cash or budget-relieving in-kind per year

Ameripack Inc. Food Bank of the Rockies Girl Scouts in the Heart of Pennsylvania Girl Scouts of Gateway Council

Girl Scouts of San Gorgonio Girl Scouts of San Jacinto Council Girl Scouts of Southeast Florida HOPE Atlanta

#### **GOLD** Donations of \$50,000 or more in cash or budget-relieving in-kind per year

Aegon Transamerica Foundation **Brendan Torrance** BURNCO Girl Scouts of Historic Georgia Dorothea Statson Lawrence Bellis Gift Fund D Lockheed Martin Girl Scouts Heart of the South

#### **SILVER** Donations of \$25,000 or more in cash or budget-relieving in-kind per year

AdventHealth
Bake Me a Wish
Bank of America
Barbara Ann Unruh
Blue Cross Blue Shield of Texas
Colorado PestVets
Elizabeth Macrae
Everon Solutions/ADT
Gleaners Community Food Bank of
Southeastern Michigan

Halliburton Charita Jeantz Martin Jennifer Howerton John Kemble Lana Jean Morris Leafy Beans Coffee Lisa J. Ferrera Chari Nancy Conlon Nicholas Van Drimmelen Power For Good Foundation

#### **ANGEL CLUB** | Recurring Gift Donors Enrolled in our Angel Club Program

	•
Tracy Adams	Cheryl George
Dixie Anjo	Debra Gibson
Dixie Antle	Loriann Gillette
Ayauna Barnes	Dovie Gjertsen
Denise Bautista	Priscilla Goodyear
Linda Beebe	Gina Guerra
Angela Bonner	Laura Haigh
Katie Bowen	Amanda Harris
Michelle Julazadeh Chavarin	Bethany Heinesh
Nancy Churchill	Holly Hess
Clare Cianciarulo	Nicole Heyerdahl
Linda Cockrill	Rebecca Hilton
Anthony Cooper	Gina Hoilman
Tracy Curran	April Hurless
Wansley Dennis	Melissa Johnson
Senka Dolezal	Shawn Kelly
Chris Dyer	Dorothy Kent
Rosemary Fegreus	Elise Larkin
Miriam Forman	Theresa Lehn
Robert and Teresa Frame	Nancy McNitt
Daniel and Lauren Genovese	Carolyn Moore

Luke Morrow Warner Music Group

Girl Scouts of California's Central Coast Girl Scouts of Eastern Iowa and Western Illinois

Navy Federal Credit Union Phyllis Jo Baunach Stephen Jennings The Boeing Company

able Foundation	Safeway Foundation
	Stephani J. Broviak
	Downey Family Foundation Inc.
	The PM Group
	U.S. Venture / Schmidt Family Foundation
2	Valero Energy Corporation
itable Fund	Wells Fargo Foundation
	ZYN Cares Fund
melen	

Stephanie Moraine Theresa Murray Patricia Myhre David Newcomer Jeanne Nicholson Joanne O'Brien Wilfredo Berrios Ortiz Katrina Overton Amy Palmer Gabriela Pirralho Linda Rosiak **Connie Rossignol** Vicki Sarracino Virgie Schneider Leslie Scott Mark Smith **Michelle Smith** Mary Butler Summy **Beth Taylor** Giang To Ana Traficante

Braden Turner Susie Turner Kevin Ubert Mariela Valdes Dandrea Walton **Catherine Weight** Pamela Whitson Stephanie Williams David Wolf Jeff and April Womack



**OUR BOARD OF DIRECTORS** 

break, Soldiers' Angels Board Members took action to serve

over 140 homeless Veterans at the American GI Forum. They

provided a hearty meal from Rudy's BBQ and an ice cream

In June 2024, during the summer board meeting's lunch

bar. Additionally, the Board Members generously distributed essential support items such as t-shirts, backpacks, blankets, and more, ensuring these Veterans felt cared for and supported.



Phyllis Jo (PJ) Baunach | Chair Attorney, Psychologist, and Independent Mary Kay Sales Director **Richfield Springs**, New York

Andrew Shipe | Vice Chair U.S. Army Veteran Vice President, Operations Support **Republic Services** Phoenix, Arizona

Kyle Brooks, DrBA | Secretary U.S. Army Reserve Head of Strategic Partnerships CDK Global Hahira, Georgia

#### Lauren Genovese, CPA | Treasurer

Retired. VP & CFO Honeywell International Sandy Springs, Georgia

#### Katie Bowen

Retired, Project Manager Peraton Cleveland, Tennessee

Maria Carlin Director of Investor Relations Medalist Partners, L.P. Winter Park, Florida

#### Joseph Castle, PhD

U.S. Army Veteran Executive Advisor, Strategic Partnerships and Technology SAS Institute, Inc. ljamsville, Maryland

#### Anthony Cooper, PhD

U.S. Army Veteran Retired, Chief, Center for Development and Civic Engagement (CDCE) VA Atlanta Healthcare System Atlanta, Georgia

#### Cecilia Cortijo

Assistant Manager Branch Marketing Navy Federal Credit Union Pensacola, FL

**Gregory Harkins** U.S. Army Veteran President CWTSato Travel Georgetown, Texas

#### D. Farr Nolen

Assistant General Counsel RWE Austin, Texas

#### **Amy Palmer**

**USAF** Veteran President & CEO Soldiers' Angels San Antonio, Texas

Amit Saxena

President & CEO Sarus, Inc. Atlanta, Georgia

#### **Richard Shain**

U.S. Army Veteran Founder Maridose LLC Boca Raton, FL

# **CORPORATE PARTNER HIGHLIGHT**

#### Lockheed Martin: A Trusted Partner in Service

In 2024. Lockheed Martin reinforced its commitment to supporting Service Members, Veterans, and their families through generous funding and dedicated employee engagement.

The company provided grant funding that supported efforts in cities across the country, including Denver, Palo Alto, Orlando, Dallas, and Washington, D.C.. From food distributions and Veteran luncheons to patient visits and coffee socials, these grants enabled a wide range of impactful programs—many of which also created meaningful volunteer opportunities for Lockheed Martin employees. Notably, their support played a key role in launching our food distribution operations in Washington, D.C., expanding our reach in the fight against Military and Veteran hunger.

Beyond grants, Lockheed Martin supported Soldiers' Angels through Project M.E.N.U. (Mission/Engage/Nourish/Unite), a company-wide fundraising initiative featuring chili cookoffs, golf tournaments, and other employee-led events. These creative efforts raised additional funds to support food programs nationwide.

Employee involvement was equally impactful. Lockheed Martin staff enthusiastically participated in campaigns such as Warm Feet for Warriors, Treats for Troops, Holiday Stockings for Heroes, and Adopt-A-Family, while also contributing to morale-boosting efforts like Blessing Boxes for Women of Valor, Deployed Adoptions, and writing letters and cards. In addition to hands-on volunteering, employees generously supported the mission through workplace giving-further demonstrating their deep commitment to the Military and Veteran community.

Lockheed Martin's partnership is a powerful example of corporate citizenship in action. Their continued investment through both funding and personal engagement—helps ensure Service Members, Veterans, and Military families receive the care, respect, and appreciation they deserve.





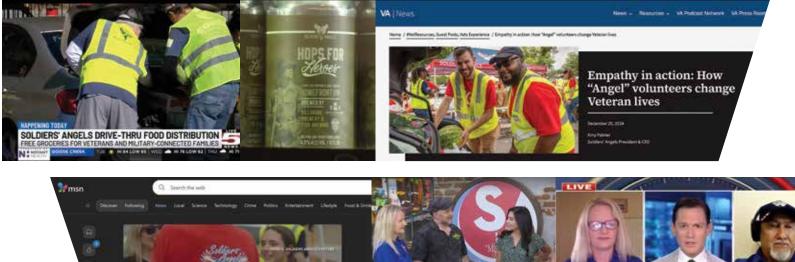
At Soldiers' Angels, we are proud to share the incredible work of our Angel volunteers and staff through media coverage. These stories do more than showcase our impact they raise awareness, drive fundraising, and foster goodwil for our mission and the Military and Veteran communities we serve.

#### Top Broadcasts in 2024 | 1.04k mentions, 46.6M

Station	Reach	Publication	Reach
550 AM KTSA	28.1M	MSN.com	622.9M
KLIF-AM	1.9M	Yahoo! News	
WWJ-AM	1.1M	Associated Press	
WBAP-AM	800k	Yahoo! Finance	
Fox News Channel	757.7k	Patch.com	
SportsRadio 96.7 & 1310 The Ticket	396.8k	Fox News Channel	
WCSC-CHS	359.4k	Forbes	
WXYZ - DET	314.9k	AOL News	
KABB-SAT	283.9k	CBS News	
Newsmax TV	232.9k	Yahoo! Sports	49.6M

#### **Most Memorable Moments**

- MSN.com: Local nonprofit serves up hearty lunch for Service Members on Veterans Day
- **CBS News:** What to do with leftover Halloween candy? Some solutions available in Massachusetts
- Fox News: 'Soldiers' Angels' supports Veterans, Military families through food distributions
- AP News: Veterans Health Group and Soldiers' Angels Launch "No Soldier Walks Alone" 10K Step Challenge
- VA News: Empathy in action: How "Angel" volunteers change Veteran lives





# **SOLDIERS' ANGELS IN THE MEDIA**

	In 2024, we more than tripled our previous reach,
	generating an astounding 3.46 billion impressions across
t—	traditional and broadcast media. This marks a
	record-breaking year for Soldiers' Angels and reflects
	the growing recognition of the important work our
	volunteers and programs accomplish every day.
	Top Publications in 2024   2.68k mentions, 3B reach
ch	Publication Rea
N.4	MCN and COO

- WIS News 10: Nonprofit battling Veteran food insecurity with drive-thru food distribution
- Military.com: Military Appreciation Month: How to Support Service Members, Veterans and Their Families
- KSAT 12: Get the 'Official Beer of Military City, USA' & a custom Green Beret knife
- **11 Alive:** Food distribution event helps area Veterans in DeKalb County
- WTKR 3: Local breweries partner for 'Homefront' beer supporting Military nonprofit

# **EVEN AFTER THEY COME HOME**

The impactful motto of Soldiers' Angels has resonated with Americans for over a decade. These words encapsulate the essence of our organization, serving as a poignant call to action that reminds us of the challenges our brave men and women in uniform face during deployment:

May No Soldier Go Unloved | May No Soldier Walk Alone | May No Soldier Be Forgotten | Until They All Come Home.<sup>™</sup>

While Soldiers' Angels holds the trademark to these words, their profound message has naturally spread far and wide. You've likely encountered them painted on wooden American flags at gas stations or delicately inscribed on Americana memorabilia in gift shops nationwide. It's a statement that strikes a chord with Americans, reflecting our innate desire to ensure our Service Members are never forgotten.

However, over the past decade, it has become evident that our motto left out a critical element. Supporting our Military members and acknowledging their sacrifices shouldn't cease when they return from deployment. Many Veterans continue to grapple with challenges as they reintegrate into civilian life, from physical and mental health issues to employment struggles and social isolation. The battlefield may be left behind, but its echoes often linger. Since the drawdown began in 2008, Soldiers' Angels has adapted its programs to address the growing and unique needs of the Veteran population. Initiatives such as food distributions, transportation assistance, and homeless Veteran housing packs were established to bridge the gap for thousands of Veterans facing challenges post-battlefield.

While it's daunting to alter something so deeply ingrained in an organization's identity, Soldiers' Angels recognized the imperative for change. Our revised motto reflects the undeniable truth: expressing gratitude for our Veterans' service doesn't end with their return home.

And so, in 2024, with great honor and pride, we unveiled the newly revised motto of Soldiers' Angels:

May No Soldier Go Unloved, May No Soldier Walk Alone, May No Soldier Be Forgotten, **Even After They Come Home.**<sup>™</sup>



May No Soldier Go Unloved, May No Soldier Walk Alone, May No Soldier Be Forgotten **Even After They Come Home:** 

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#### **SOLDIERS' ANGELS**

2895 NE Loop 410, Suite 107 San Antonio, Texas 78218

> Office: 210-629-0020 Fax: 210-629-0024

#### SoldiersAngels.org

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