

EVERY SIP SUPPORTS OUR TROOPS!



Hops for Heroes™ is an annual campaign that rallies the support of America's most patriotic breweries and homebrewers to brew a custom recipe, Homefront IPA™, or other Homefront beer. The net proceeds are donated to Soldiers' Angels as they support U.S. Service Members, Veterans, and their families all over the world.



WHY SOLDIERS' ANGELS?

Since its founding in 2003, Soldiers' Angels has grown from a mother sending care packages to her son deployed in Iraq to a national nonprofit, serving more than 1.4 million Veterans, Service Members, and their family members in 2024 alone.

Hops for Heroes helps raise money to support morale-boosting programs such as letter-writing campaigns, care package collections, the Holiday Stockings for Heroes program, and monthly food distributions.



IT'S TIME TO STEP UP AND BREW!

Over the past nine years, 49 breweries of all sizes have stepped up to brew their support for our troops and Veterans. Partnership benefits include access to a marketing toolkit, local and trade media support, and community outreach materials.

PARTICIPATING BREWERIES SINCE 2005:

49

TOTAL MONEY RAISED:

\$220,000

FUNDS DONATED BY AMERICA'S BREWERIES COULD HAVE SENT:

8,800

care packages to Service Members



SIGN UP NOW

SoldiersAngels.org/HopsforHeroes

Learn about all the benefits of partnering with Soldiers' Angels