



Soldiers' Angels

# SPONSORSHIP OPPORTUNITIES

# THE CHOICE TO SERVE IS ONE OF SACRIFICE



Military service means a complete commitment to something larger than oneself, selflessly bearing the responsibility for the security of everything we hold dear in the United States.

*The purpose of Soldiers' Angels is to honor that.*

Our global network of volunteers — representing all 50 states, Washington DC, and 31 countries abroad — work to ensure that those who serve or have served are supported, uplifted, and remembered through a variety of support programs.





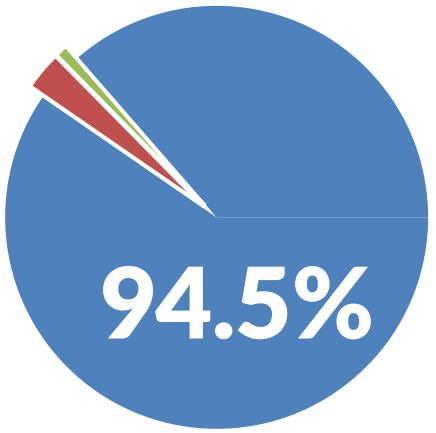
# KEY STRENGTHS

One of the largest nonprofits of its kind in the country.

Founded in 2003 by the family of General George Patton, Soldiers' Angels has grown from a grassroots effort to a national 501(c)(3) nonprofit organization.

*Our consistently high-efficiency rating is well above the national average for nonprofits.*

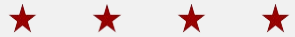
## Efficiency Rating



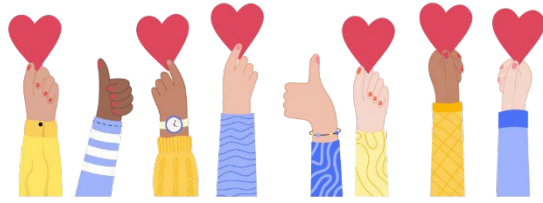
Among the highest-rated nonprofits in the country by multiple charity watchdog sites



# IMPACT



Provided over \$289 Million in aid to Military and Veteran families since 2003.



Soldiers' Angels is the **Largest Volunteer Network** of any charity of its kind in the country.



Sent over **1,038,900** care packages to combat deployed Service Members over the last 21 years



Provided over **\$25 Million** in aid to Military & Veteran families last year alone



Served **45,722** Service Members and Veterans with food assistance in 2023



**193,885**

letters and cards of support mailed in 2023 to deployed Service Members, Veterans, and Caregivers



Holds the highest level of recognition from Guidestar: **The Platinum Seal of Transparency**



Maintains efficiency rating of **94.5%**

Provided support to

**1,332,654**

Service Members, Veterans, and family members in 2023



Our collection campaigns collected and redistributed **\$21,519,687** worth of items.

- **115,172 lbs.** of extra Halloween candy during **Treats for Troops**
- **43,881** stuffed holiday stockings
- **74,537 pairs** of socks for Warm Feet for Warriors
- **22,931 lbs.** of care package items for **Go Camo**
- **\$6,958** worth of dog items collected for our campaign benefiting Military Working Dogs





# HOW WE HELP



## **Soldiers' Angels offers a wide variety of services that benefit all those in the Military-connected community.**

The mission of Soldiers' Angels is to provide aid, comfort, and resources to the Military, Veterans, and their families.

Over the past 21 years, Soldiers' Angels has transformed from a grassroots organization focused on supporting deployed Service Members with morale-boosting care packages and letters, to a nationally recognized, award-winning nonprofit that collaborates with the Department of Veterans Affairs and the Department of Defense on a national and global level. Today, Soldiers' Angels is recognized as:

**The largest food provider exclusively to Veterans in the country.**

**Hosts the largest holiday adoption program exclusively for Military and Veterans.**

**The largest donor to the VA Health Care System in the U.S.**

**Largest candy donor to active duty Military.**

# COMMUNITY SUPPORT: SPONSORSHIP OPPORTUNITIES



## Support for the Community

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Soldiers' Angels Community Support program provides support directly to active-duty Service Members, Guardsmen, Reservists, Veterans, and Military families. These volunteer-led activities create perfect opportunities to show gratitude for all Military-connected individuals.

- ★ Holiday Adopt-A-Family
- ★ Baby Showers
- ★ VA Support
- ★ BBQs
- ★ Military/Veteran Social Events

## VA Hospital Support

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Soldiers' Angels volunteers work within VA Hospitals across the country to help provide comfort, resources, and activities to Veteran patients. Services offered inside VA include:

- ★ Coffee Carts
- ★ Baby Showers
- ★ Movie Night
- ★ Military/Veteran Social Events

## Luncheons & Dinners

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Soldiers' Angels hosts luncheons and dinners for active-duty Service Members and Veterans in local communities across the country. These events take place at various locations, including VA Hospitals, VA Domiciliary facilities, Veteran Homeless shelters, and Military installations. The goal is to reach as many individuals within the Military-connected community as possible.

These gatherings offer not only a delicious meal but also a welcoming environment with engaging activities like Bingo. They foster a sense of community and remind our Service Members and Veterans that they are appreciated and remembered.

**Bonus: By sponsoring any of our Community Support Opportunities, you will have the opportunity to personally meet and engage with active-duty Service Members and Veterans at the event!**

# SPECIAL PROGRAMS: SPONSORSHIP OPPORTUNITIES



## Housing Packs

Soldiers' Angels works directly with VA Case Managers who help chronically homeless Veterans acquire housing through the HUD-VASH program. Once a Veteran moves into their new house, the Soldiers' Angels Housing packs help the Veteran turn that house into a home. Each kit contains:

- ★ Kitchen Items: dishes, silverware, glasses, cookware, and more
- ★ Bathroom Items: towels, shower curtains, cleaning accessories, and more
- ★ Bedroom Items: bedding, pillows, hangers, and more
- ★ Additional Items: first aid kit, broom, hamper, flashlight, and more

## Canteen Gift Cards

Veterans, especially those with limited mobility or transportation challenges, often try to schedule multiple VA appointments in one day.

This can result in a painfully long day. Veterans on a limited income may not have the means to eat at the VA Canteen during this extended period, often leading to not eating until they return home that night.

To address this, Soldiers' Angels provides Canteen Gift Cards to Veterans in need. These gift cards allow them to enjoy a meal during their long day at the VA, ensuring they are not forced to skip meals in order to visit their doctors.

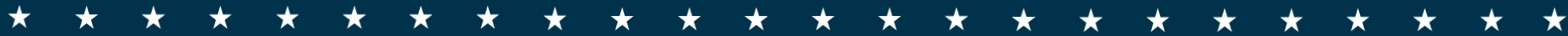
## Transportation

One of the significant challenges many Veterans face is transportation to and from critical VA appointments.

Issues such as limited mobility, lack of transportation, or living a long distance from their VA facility can make it very difficult for Veterans to attend their appointments. Soldiers' Angels offers Transportation Passes to Veterans facing these challenges.

These passes enable them to utilize services such as public transportation, rideshare, or Greyhound Bus services, ensuring they can access life-saving medical appointments.

# VIRTUAL SUPPORT: SPONSORSHIP OPPORTUNITIES



## Deployed Support

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Soldiers' Angels Virtual Support program provides support directly to service members deployed to combat and humanitarian locations around the world. These virtual volunteer opportunities show all those deployed that we are a grateful nation and support their mission to protect us.

- ★ Deployed Adoptions
- ★ Virtual Baby Showers
- ★ Baking, Letter Writing
- ★ Card Support
- ★ Sewing and Crafting
- ★ Chaplains
- ★ Special Operations Forces
- ★ Letter Writing
- ★ Adopt-A-Family

## Family Support

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Supporting the military community means supporting military families as well. Our support of the families of our Veterans and Active Duty goes deep. Especially family members who care for those who serve our country.

Whether it's our Women of Valor program to support caregivers, Adopt-A-Family to help low-income military families through the holidays, or our Treats For Troops campaign to bring a smile to our military heroes, we always have a campaign or program to support our deployed heroes, active-duty military, and their families throughout the entire year!

- ★ Women of Valor
- ★ Card Support
- ★ Card Support
- ★ Virtual Baby Support
- ★ Card Support
- ★ Holiday Adopt-A-Family



# SPONSORSHIP FORM

Individual, Group, or Business Name: \_\_\_\_\_

Point of Contact Name and Phone Number: \_\_\_\_\_

Individual, Group, or Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

**Month(s) interested in sponsoring:** \_\_\_\_\_

**City/Cities interested in sponsoring:** \_\_\_\_\_

*\*Payment for this sponsorship must be received 30 days before the selected event sponsorship date.\**

**By signing below, our company is committing to payment and sponsorship of a Soldiers' Angels event.**

Signature of Company Authorized Representative: \_\_\_\_\_

## Sponsorship Opportunities (Select One)

### Luncheons/Dinners

- \$500 - 1 Luncheon/Dinner
- \$1,500 - 3 Luncheons/Dinners
- \$3,000 - 6 Luncheons/Dinners

### Coffee Snacks

- \$750 - 1 Month
- \$2,250 - 3 Months
- \$4,500 - 6 Months
- BBQ - \$1,500**
- Movie Nights - \$500**
- Baby Shower (35 Mothers) - \$2,500**

### Canteen Gift Cards - \$8/Each

- \$800 - Feed 100 Veterans

### Housing Kits (\$350/Kit):

- \$10,500 Provides Approx. 30 Kits
- \$14,500 Provides Approx. 40 Kits
- \$19,250 Provides Approx. 55 Kits

### Transportation - \$2,500

- \$1500 provides approximately 60 rides
- \$2500 provides approximately 100 rides
- \$3000 provides approximately 125 rides

### Deployed Support

- \$500 = 30 Care Packages
- \$1000 = 60 Care Packages
- \$5000 = 300 Care Packages

### Blessing Boxes for Caregiver

- \$500 = 10 Boxes
- \$2500 = 50 Boxes
- \$5000 = 100 Boxes

### Adopt-A-Family (Holidays Only)

- \$500 = sponsors 10 children with gifts
- \$2500 = sponsors 25 children with gifts
- \$5000 = sponsors 50 children with gifts

# CONTACT US



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