

## **Sample Social Media Content for Organizations**

Target Publish Date	Facebook	Instagram	Twitter	LinkedIn
September 01 - December 01, 2024	This holiday season, I'm/we're showing my/our gratitude for our Service Members and Veterans by participating in the @SoldiersAngelsOffi cial Adopt-A-Family program! #AdoptAFamilySA gives volunteers the opportunity to honor and show gratitude to Military families who could use some help providing the holiday celebration their families deserve.  It's not too late to join me/us! Visit soldiersangels.org/ad opt-a-family to learn how you can get involved.	This holiday season, I'm/we're showing my/our gratitude for our Service Members and Veterans by participating in the @soldiersangelsoffi cial Adopt-A-Family program! #AdoptAFamilySA gives volunteers the opportunity to honor and show gratitude to Military families who could use some help providing the holiday celebration their families deserve.	This holiday season, I'm/we're showing my/our gratitude for our military community through the @soldiersangels Adopt-A-Family program! #AdoptAFamilySA matches Military families with volunteers to help provide the holiday celebration their families deserve.	This holiday season, I'm/we're showing my/our gratitude for our Service Members and Veterans by participating in the @Soldiers' Angels Adopt-A-Family program! #AdoptAFamilySA gives volunteers the opportunity to honor and show gratitude to Military families who could use some help providing the holiday celebration their families deserve.  It's not too late to join me/us! Visit soldiersangels.org /adopt-a-family to learn how you can get involved.



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September 01 - December 01, 2024	I'm/We're thrilled to show my/our gratitude through this year's #AdoptAFamilySA program!  Adopt-A-Family is a @SoldiersAngelsOff icial program that connects volunteer sponsors to Military and Veteran families who could use some help providing the holiday celebration their families deserve. If you're a military-connected family in need of support this holiday season, visit soldiersangels.org/a dopt-a-family between September 22 - December 1, 2024 to learn more and apply.	I'm/We're thrilled to show my/our gratitude through this year's #AdoptAFamilySA program!  Adopt-A-Family is a @soldiersangelsofficia I program that connects volunteer sponsors to Military and Veteran families who could use some help providing the holiday celebration their families deserve. If you're a military-connected family in need of support this holiday season, visit the site listed on this graphic between September 22 - December 1, 2024 to learn more and apply.	#AdoptAFamilySA is a @soldiersangels program that helps Military and Veteran families provide the holiday celebration their families deserve. If you're a military- connected family in need of support this holiday season, visit soldiersangel s.org/adopt-a- family.	I'm/We're thrilled to show my/our gratitude through this year's #AdoptAFamilySA program!  Adopt-A-Family is a @Soldiers' Angels program that connects volunteer sponsors to Military and Veteran families who could use some help providing the holiday celebration their families deserve. If you're a military-connected family in need of support this holiday season, visit soldiersangels.org/adopt-a-family between September 22 - December 1, 2024 to learn more and apply.



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December 2024	I'm/We're excited to spend a part of the holiday season participating in #AdoptAFamilySA!  This @SoldiersAngelsOff icial program honors our Service Members and Veterans by providing qualified families with gifts for their children and a grocery gift card to offset the purchase of a	I'm/We're excited to spend a part of the holiday season participating in #AdoptAFamilySA!  This @soldiersangelsofficia I program honors our Service Members and Veterans by providing qualified families with gifts for their children and a grocery gift card to offset the purchase of a holiday dinner and its trimmings.	I'm/We're excited to participate in #AdoptAFamilySA this holiday season!  This @soldiersangels program provides qualified Military and Veteran families with gifts for their children and a grocery gift card for their holiday dinner and its trimmings.	I'm/We're excited to spend a part of the holiday season participating in #AdoptAFamilySA!  This @Soldiers' Angels program honors our Service Members and Veterans by providing qualified families with gifts for their children and a grocery gift card to offset the purchase of a holiday dinner and
	holiday dinner and its trimmings.			its trimmings.