

2017
Annual Report





THIS WAS OUR IMPACT



TABLE OF CONTENTS

About Us: Mission, Vision, Legacy	3
Letter from Leadership	5
Spotlight: Veteran Mobile Food Distributions	7
Year in Pictures: Veteran & Wounded Support	9
Spotlight: Supporting the Education of Afghani Girls	11
Year in Pictures: Deployed & Family Support	13
Campaigns	15
Partners	19
Board of Directors	21
Supporters	23
Financials	25
Program Impact	27
Spotlight: NAC Volunteer of the Year	29

ABOUT US



The **MISSION** of Soldiers' Angels is to provide aid and comfort to the men and women of the United States Army, Marines, Navy, Air Force, Coast Guard, their families and a growing veteran population.

Thousands of Soldiers' Angels "Angel" volunteers make up the heart of the organization, dedicating their time and talent to supporting our nation's heroes.

We work tirelessly to uphold the **VISION** of Soldiers' Angels and to ensure that those we serve are supported and remembered. With the help of a robust network of volunteers around the world, we are able to provide a wide range of support to deployed, veterans, wounded heroes and families. With the help of our Angel volunteers, we are able to adhere to our trademark:

MAY NO SOLDIER GO UNLOVED,
MAY NO SOLDIER WALK ALONE,
MAY NO SOLDIER BE FORGOTTEN,
UNTIL THEY ALL COME HOME.TM

The 15-year **LEGACY** of Soldiers' Angels began as a grassroots effort by just one person, Patti Patton-Bader. The daughter of a Korean and Vietnam war Veteran, LTC (ret) David Patton, and the granddaughter of General Patton, Patti was no stranger to military life. In August of 2001, her son Brandon enlisted in the Army, just two weeks before the tragic events of 9/11.

"When 9/11 happened, we knew immediately that he would be going to war," said Patti.

Sure enough, Brandon was deployed to Iraq in 2003. Based on the advice of her Veteran father, Patti began sending Brandon care packages as often as possible. In the early months of his deployment, Patti sent Brandon one care package every day for 6 weeks! It wasn't long before Brandon became known among other soldiers as "the luckiest man in Iraq" for all of the much-needed love and support he received from home.

Thankfully for the other members of his unit, Brandon shared the packages and even mentioned to his mother that many of the other service members didn't receive any support from home... that was the moment that started it all.

Patti gathered friends and neighbors to help show love and support for our troops at war by sending as many care packages, letters, and cards as they could. Now, 15 years later, that seedling of love and support has blossomed into an entire organization dedicated to ensuring service members, veterans, wounded heroes, and military families always feel supported and remembered.

“I can't express how much this organization *raised our morale*. We are working 12-14 hour days 7 days a week and getting letters and goodies really brings you to us. Knowing that during the holidays others are thinking about us.. *I'm lost for words*. One of our Soldiers cried reading a letter because his own family is wrapped up in themselves and he was just happy that someone cared enough to think of him. *Our hearts are truly touched* here in Afghanistan and we appreciate everything.”

- Danielle

LETTER FROM LEADERSHIP



Dear Soldiers' Angels Supporters,

For those of you who have been following the organization throughout the years, you understand the many challenges we have overcome as we worked together to continue our important mission. Although the story of our struggle is not unique among nonprofits, the story of our resilience through those struggles is unique.

Although there were times it felt as if the tides were against us, together we weathered the storm. With the uncompromising support of our donors and the hard work of those most involved with the organization, we managed to pull Soldiers' Angels back from the brink of closure.

Since 2013, the efforts of that hard work have slowly come into focus. As you will see by the following report, 2017 was a year that truly showcases how resilient this organization has become.

Overall, the growth of every facet of the organization has followed a steady climb. Our support has reached more veterans, more deployed, and more military families than ever. Our campaigns have seen outstanding growth. When you review the numbers, you will see that the only number that has not seen extravagant change year-over-year is our Efficiency Rating. We are growing at a breakneck pace, but we are still maintaining the transparency and competency required to uphold an Efficiency Rating significantly higher than the average.

Later in this report, you will read the inspiring story of Kaylan Harrington, a deployed service member who has accomplished some amazing work helping Afghani girls receive an education. She was recently quoted in a newspaper interview saying:

"You can't change the world, no matter what Pinterest tells you, but you can cause a ripple."

Slow and steady, Soldiers' Angels, its supporters, donors, volunteers and staff are causing a ripple. That ripple is being felt by homeless veterans in need of a helping hand, veteran patients in hospitals in need of hope, deployed service members in need of support, and even some unexpected ripples along the way—such as the Afghani children in need of something as simple as a place to learn.

Thank you for standing by us through all of those difficult times. Statistics show that many nonprofits cannot withstand the types of hardships we have endured. Our story might have been very different if it were not for the steadfast loyalty of individuals and businesses, such as you.

We are honored and humbled to close out the 14th year of the organization on a high note and enter our 15th year as a strong, well-rounded, compelling entity. Cheers to the next 15 years and beyond!

Thank you for your continued support,

Amy Palmer Curtis Beauchamp



Amy Palmer
President & CEO
Soldiers' Angels



Curtis Beauchamp
Board of Directors Chair
Soldiers' Angels

SPOTLIGHT



VETERAN MOBILE FOOD DISTRIBUTION EXPANDS TO ATLANTA

Atlanta, Georgia (October 5, 2017) - Soldiers' Angels Hunger Relief Program hosted the first Veteran Mobile Food Distribution at the Arcadia VA Clinic. The event was the first of what is now a monthly distribution that provides food assistance to low-income, at-risk, and homeless veterans in the Atlanta area.

To commemorate the inaugural event, the Atlanta VA hosted a Ribbon Cutting Ceremony prior to the start of the distribution. The ceremony featured: Dr. Anthony G. Cooper, Ph.D., Chief, Voluntary Service, Atlanta VA Health Care System; Ms. Annette Walker, Director, Atlanta VA Health Care System; and Ms. Vicki Sarracino, Senior Director of Field Operations, Soldiers' Angels.

"The response to this inaugural event from the Atlanta veteran community has been overwhelming," said Amy Palmer, President and CEO of Soldiers' Angels. "We recognized the need for the program in Atlanta and, although it usually takes nearly a month to fill an event in a new city, Atlanta was filled to capacity in only 15 days. We are very proud to be here serving local veterans and their families."



Top Photo: Al Rosado, Assistant Director of the Atlanta VA and Vicki Sarracino, Senior Director of Field Operations at Soldiers' Angels, cut the ribbon at the inaugural Atlanta event. Bottom Photos: Volunteers came together to pack the groceries and hand out to veterans.

PROGRAM GROWTH

Soldiers' Angels hosted their first Veteran Mobile Food Distribution in September of 2015 in their Headquarter city, San Antonio, Texas. The first event uncovered the true need for the program in San Antonio and other cities with a dense military and veteran population. Atlanta was the fifth city to be added to the list of monthly events with additional cities to come in 2018.



7.9 VETERAN FAMILIES PROVIDED WITH THOUSAND FOOD ASSISTANCE

In addition to expanding the Veteran Mobile Food Distribution event to Atlanta, Soldiers' Angels also maintained monthly distributions in four other locations across the country: Charleston, South Carolina; Denver, Colorado; Detroit, Michigan; and San Antonio, Texas.

Soldiers' Angels partners with and purchases food from the local food bank in each city to provide the attending veterans with healthy and nutritious food items. Although the variety of foods vary from city to city and month to month, the goal is to provide the families with staple food items, including: fresh produce, meats, beverages, and non-perishables.

The events run almost exclusively on volunteer power. Active duty volunteers, veteran volunteers, civilian volunteers, and employee giving programs all comprise the team of individuals that run each event.

Sponsors of all sizes and types have provided financial support to Veteran Mobile Food Distributions. From major corporations, such as Lockheed Martin, and foundations, such as The Carlson Family Foundation, to small civic groups, each and every sponsor has been integral to the growth of this program.

“We received an enormous amount of food today and we are very grateful. We have never been in a situation of need before. We are used to being the givers. Thanks for blessing us with such dignity, compassion and love. **”**

- David



CHARLESTON,
SOUTH CAROLINA



DENVER,
COLORADO



DETROIT,
MICHIGAN



SAN ANTONIO,
TEXAS



Year in Pictures VETERAN SUPPORT



There is nothing quite like the comfort of a warm blanket. With the help of the Soldiers' Angels Sewing and Crafting Team and contributions to the Blanket Drive, Veteran Support volunteers were able to share that warmth and comfort with veteran patients in VA's across the country.

2,150
Blankets Distributed at VA



Thanks to packing events across the country from volunteers of all ages, Soldiers' Angels was able to hand out thousands of Box Lunches to veterans who may not have otherwise known where their next meal would be coming from.

14,113
Box Lunches Distributed



When hurricanes devastated large portions of our country, Soldiers' Angels supporters stepped up to ensure that the affected veteran families were provided with support to help them get back on their feet.

878,400
Provided to Veteran Hurricane Victims

Soldiers' Angels partnered with the National Auto Body Council's Recycled Rides™ program and Caliber Collision to nominate eight deserving veterans who received a refurbished vehicle.

With a presence in over 30 VA Hospitals across the country, Soldiers' Angels volunteers hosted luncheons, dinners, holiday parties and more for thousands of veteran patients.

AND WOUNDED SUPPORT



Soldiers' Angels participates in Stand Down events across the country. The events typically last one to two days and provide supplies, resources, and more to homeless veterans. Soldiers' Angels Hygiene Kits are distributed to attending veterans. The kits include hygiene essentials, such as: toothbrush and toothpaste, deodorant, cleansing wipes, etc.

Soldiers' Angels is one of the few nonprofit organizations with a voting seat on the VA National Advisory Council and approval to work within the VA Health Care System.

Visiting veteran patients is one of the most rewarding opportunities available for our volunteers.

Through the Soldiers' Angels Valor IT Program, wounded heroes are provided with adaptive laptops and voice-activated software to help them stay in touch with loved ones and get back on their feet post-recovery.

With the help of our Holiday Community Partners, we were able to spread holiday cheer to veterans in VA Hospitals with stuffed holiday stockings.

33,520

Veteran patients visited at their bedside receiving blankets, hygiene kits, snacks, and other much-needed items.

SPOTLIGHT



SUPPORTING THE EDUCATION OF GIRLS IN AFGHANISTAN

Kabul, Afghanistan (July 2017) - Education for our children is something easy to take for granted in America. There are a plethora of options and each option offers equal opportunity for all genders, ethnicities, and socioeconomic levels. In war-torn Afghanistan, education is not so easily accessible. For Afghani women and girls, seeking education is extremely taboo and often dangerous. Schools for girls do exist in Afghanistan, but the conditions of the schools are unimaginable by our standards: children sitting in the sand shifting with the shadows to stay out of the desert sun; no bathrooms or running water; constant concern for a possible attack by those who do not believe in educating women; and little to no supplies to aid the learning environment.

An American unit stationed in Kabul heard of the conditions of a nearby girls school from the Afghan Soldiers they worked with who had daughters attending. Once they heard the stories, they knew they had to do something. When they approached the school about bringing in supplies, the headmaster asked for nothing except a higher wall to keep them safe from all the threats in the area.

Maryland National Guard Chief Warrant Officer, Kaylan Harrington, was one of only two women attached to that unit at the time. Due to the cultural importance of having a woman as the primary sponsor for any work with the girls school, Kaylan was approached to fulfill the role. In no time at all, she made it her personal mission to improve the school.

"Every child deserves at least a chance," said Kaylan. "They shouldn't be scared for their lives to sit on dirt piles and try to learn. Can you imagine sending your kids to that every day? But they still come because that's how bad they want to learn... anything. What culture dictates they do after a certain age is still an uphill fight. Getting married and pregnant at 13 and 14 is a reality for these girls... but maybe if we can reach a few they can change the world."

Kaylan reached out to Soldiers' Angels and other organizations for support in her mission to collect supplies for the run-down Afghan school. It wasn't long before everyone involved rose to the challenge.

TOGETHER WE CAUSED A RIPPLE

"Because of all the amazing, selfless Soldiers' Angels, family, friends, and coworkers who sent boxes, who donated online, soldiers — not only U.S., but Slovak, Polish and Afghan — who took their own downtime and off days to do all of this while holding down their full-time duties, soldiers who used civilian construction experience to design the school, who risked their lives on missions to get us to orphanages, we did it. We did it because our leadership supported us, encouraged us, and understood it was important, not just to the locals, but to the youngest soldiers here who maybe didn't understand the implications of this 16-year conflict completely."

- Kaylan Harrington



11.6 DOLLARS WORTH OF THOUSAND SCHOOL SUPPLIES, CLOTHING & TOYS COLLECTED

Soldiers' Angels immediately posted a one-time opportunity for Team Angels to support the school supply collection. The response was overwhelming! Angels from around the world collected and shipped supplies, hosted collection drives with their groups/neighbors, and even sought out educational books written in Dari and English.

The outpouring from Americans toward this effort was unbelievable. Kaylan and the unit in Afghanistan received tons (literally tons!) of supplies—so many that they delivered excess supplies to a battered women's shelter, a maternity clinic, another school, a women's clinic, and even airlifted boxes of food and supplies to families in remote mountainous villages.

In addition to supplies, monetary donations flooded into Kaylan's crowd-funding sites. The initial goal was to collect enough funds to build the girls a playground—but the actual funds collected ended up being enough to build an entire school and a playground.

Soldiers' Angels was just one of the many organizations that stepped up to support Kaylan and her amazing project. The outcome is proof that if we all do a little, we can accomplish a lot.

"We don't have to all drop what we are doing, give up all our worldly possessions, and fly across the world to help people. Maybe for some, that's their calling. But if we all just did a tiny bit more, together we could be unstoppable." 

- Kaylan Harrington



*Quotes from an interview with the Kent Island Bay Times



Year in Pictures DEPLOYED SUPPORT



There is nothing quite like opening a care package while you are deployed! With the help of the Angels on our *Deployed Adoptions Team*, we were able to share a taste of home with hundreds of combat-deployed service members.

12,573
Care Packages Sent

With the help of the *Angel Bakers Team* and our continued partnership with *Bake Me A Wish*, deployed service members were supported with sweet and tasty treats.

2,227
Care Packages Sent



Deployed Chaplains have the unique challenge of supporting hundreds of service members at one time. The *Chaplain Support Team* assists Chaplains in any way they can, often sending multiple care packages to provide Chaplains with the supplies they need to better support our brave heroes and heroines.

6,344
Care Packages Sent

Special Operations Forces units often endure the harshest conditions and embark on the most dangerous missions. The *Soldiers' Angels Special Operations Forces Team* is a group of veteran Angels who provide much-needed support to these elite warriors.



Being deployed as a female has its own set of challenges. The *Ladies of Liberty Team* is there to assure that the unique needs of our heroines are met with care packages as well as pampering items.

2,591
Care Packages Sent

Thanks to participating *Mary Kay* representatives across the country, donations of *Mary Kay* items helped female service members enjoy a bit of pampering during their deployment.

AND FAMILY SUPPORT



Soldiers' Angels Letter Writing Team and Cards Plus Team provide direct support to deployed, military families and veterans. This WWII veteran watched for the mail every day eager to read the cards he received from total strangers. In 2017, he celebrated his last birthday and was amazed at how many birthday cards and notes he received from Angels around the world.

132,394
Cards and Letters Sent

Conducting one of the most delicate and demanding missions of Soldiers' Angels, the Living Legends Team comforts the loved ones left behind when a warrior falls in the performance of their military duties.

The talented Angels of the Sewing and Crafting Team create amazing handmade items for deployed, veterans, and military families. The love and attention to detail that they put in their work is truly inspirational.

10,507
Handmade Items

Military and veteran families live on a tight budget, which can make celebrating the holidays very difficult. The Soldiers' Angels Adopt-A-Family Team helps to ease that burden by providing gifts for the children and a grocery gift card for the family's holiday meal.

Operation Top Knot helped welcome 435 military babies with virtual baby showers and lots of love!

1,433
Baby Boxes Sent

Military Caregivers have one of the most difficult jobs in the world. The Soldiers' Angels Women of Valor Team seeks to help ease some of the stress of the caregivers by providing love, support, and a network of friends to help them through life.

CAMPAIGNS



TOGETHER, WE SUPPORTED

“I was wounded in 2011 in Afghanistan. There's not a lot I remember about my stay in Landstuhl but I do remember the kind words and the great people who went out of their way to make sure I was warm and comfortable and able to talk to my family. I don't recall any names or faces for that matter, but to everyone at Soldiers' Angels, thank you. Thank you for being there for guys who don't know what's coming next for them in a time where nothing makes sense. I still have the blankets that you guys brought me and they will always be a source of comfort to me and my family. Thank you all again for all you did for me and continue to do for my wounded brothers and sisters. 

- Nick

Throughout the year, Soldiers' Angels hosts collection campaigns for items that are crucial to supporting our deployed service members, veterans in VA Hospitals, and military families.

The collected items are simple:

Valentines for Veterans — Valentine's Day cards

Warm Feet for Warriors — new socks

Blanket Drive — new and handmade blankets

Treats for Troops — extra Halloween candy

Holiday Community Partners — Holiday stockings

Adopt-A-Family — collects funds to provide gift cards to families being supported by the Adopt-A-Family Program

The impact is incredible.

It is easy for us to take for granted how comfortable a pair of new socks can be, or how warm an extra blanket can feel on a cold night, or even how eating bite-sized Halloween candy just makes you feel like a kid again.

But for our service members missing a holiday or feeling homesick, the items go a long way to boost their morale and carry them through their deployment. For service members wounded in Landstuhl or veteran patients staying at a VA Hospital who may not have family there to support them, the comfort a blanket can provide is something they often remember for the rest of their lives. For children who have a mom or dad deployed during the holidays, the support from Angels helps lift their spirits.

Year-over-year, our campaigns have grown exponentially. Proof that all Americans have a desire to support our troops and veterans in any way that they can.

VALENTINES FOR VETERANS

2017 marked the first year of the Valentines for Veterans collection campaign. In total, 3,477 Valentine's Day cards were collected. 1,259 were shipped to deployed and 2,218 were shared with veterans.



BLANKET DRIVE

Now in its 3rd year, the Blanket Drive collected 2,939 blankets. Sharing the warmth with troops and veterans, 789 were shipped to deployed and 2,150 were handed out to veteran patients in VA Hospitals.

WARM FEET FOR WARRIOR

2017 was also the first year of the Warm Feet for Warriors campaign—but the response to the campaign was incredible. With an initial goal of collecting just 1,000 pairs of socks, the actual amount collected was 12,049 pairs!

3,167 were shipped to deployed and 8,882 were shared with veterans.



TREATS FOR TROOPS

With the aid of a new website to allow businesses to register their location on a map as a collection site, Treats for Troops saw great growth. In 2016, the campaign collected 12,152 pounds of candy while in 2017, the campaign collected 15,467 pounds.



HOLIDAY COMMUNITY PARTNERS

Stuffing holiday stockings is a meaningful way to help our troops and veterans and our supporters think so too. 2017 marked a record year for the number of stockings collected— 13,234!

ADOPT-A-FAMILY

Adopt-A-Family is truly a collaborative effort. Angels and businesses across the country "adopt" entire families to support for the holidays. We also collect monetary donations to support families that may not get adopted in time for the holidays. This year, we are proud to have supported 1,224 families, including 3,218 children.





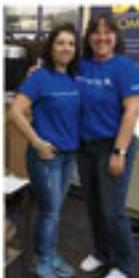
THANKS TO OUR PARTNERS, SUPPORT WENT EVEN FURTHER.

With the help of our partners, Soldiers' Angels was able to support even more deployed service members and veterans in VA Hospitals. These amazing companies, organizations, and foundations have created initiatives designed to support the military through the donation of their products, cash donations, and even volunteers. Many of these initiatives have been providing support for several years and Soldiers' Angels (and our troops and veterans!) couldn't be more grateful for their support and generosity!



Books-A-Million Coffee for the Troops

With the help of Books-A-Million customers and a match from Books-A-Million, 173,520 bags of Joe Muggs Coffee were donated to Soldiers' Angels. The coffee was shipped to deployed service members in care packages and also handed out to veterans across the country.



Lockheed Martin Space Systems Company

Lockheed Martin Space Systems Company generously sponsored the entire year of Veteran Mobile Food Distributions in Denver, Colorado. The company also sponsors a doughnut, fruit & coffee stand at the Denver VA as well as monthly dinners at the Palo Alto VA in California.





"You have no idea the level of *positive impact you've had on my life*. My troops and I instantly light up when we see one of your packages come in because ***we know we are in for a real treat***. Your care packages are by far the best and it is strikingly apparent that you go above and beyond and have exceeded all expectations." - Deployed Service Member



Moody Foundation

Through the generous support of the Moody Foundation, Soldiers' Angels was able to provide much-needed support to veterans in the Dallas area. A \$15,800 grant from the Foundation provided Box Lunches and Hygiene Kits for veterans throughout Dallas, Texas.



Trail's End Popcorn for the Troops

Trail's End and the Boy Scouts of America come together every year to donate gourmet popcorn and treats. Their generous donation of 618,800 bags of popcorn allowed for plenty of popcorn to be shared not only with deployed and veterans, but also with active duty, national guard, and reserves!



BOARD OF DIRECTORS

CURTIS BEAUCHAMP Chair
First Sergeant, USMC (Ret)
 Metro Indianapolis, Indiana

RICK MOORE Vice Chair
*Sr. Vice President, Wells Fargo
 Commercial Banking Services*
 San Antonio, Texas

JULI COEN Secretary
*Sr. Loan Officer & Military Specialist,
 Northpointe Bank - TX Mortgage Division*
 San Antonio, Texas

MATTHEW AULDS Treasurer
*USMC Veteran; Member Services
 Director, Carenet Healthcare Services*
 San Antonio, Texas

PHYLLIS JO (PJ) BAUNACH
*Attorney, Psychologist, and Independent
 Mary Kay Sales Director*
 Alexandria, Virginia

JERRY HALL
*Owner & President, Assured Comfort
 Heating, Air & Plumbing*
 Metro Atlanta, Georgia

BECKY HILTON
Continuing Education Department, Vizient
 Metro Dallas, Texas

GRANT MOODY
*USMC Veteran; Executive Director,
 Property Insurance Experience, USAA*
 San Antonio, Texas



Photo Left to Right: Michelle Jalalzadeh Chaurin, Online Communications Manager; Greg Riedel, Board Member; Jackie Watts, Board Member; Amy Palmer, President & CEO; Jennifer Cernoch, VP of Operations; Grant Moody, Board Member; Heather Krauss, San Antonio Area Manager; Rick Moore, Vice Chair of Board of Directors; Kelly Simmonds, Director of Finance and Administration, attending the San Antonio Business Journal Corporate Philanthropy and Nonprofit Awards Ceremony in November.

AMY PALMER President & CEO
USAF Veteran
San Antonio, Texas

GREG RIEDEL
Assistant Vice President, Enterprise
Strategy & Marketing, USAA
San Antonio, Texas

MAJ. LAMAR SALES
USA (Ret) Supply Chain Agreements
Specialist, Valero Energy Corporation
San Antonio, Texas

CURTIS L. SCHMITT, JR.
USA Veteran; Vice President -
Investments, J.P. Morgan Securities
Milwaukee, WI

CHIP SIMMONDS, CPA, CGMA
Director of Finance, PPDG, Inc.
San Antonio, Texas

CMSGT JAMES TIBBETTS
USAF (Ret); Bronze Star Medal Recipient
Reliability and Maintenance Engineering
Manager, Amazon
San Antonio, Texas

MIKE WALLACE
Owner, Johnstone Supply
San Antonio, Texas

JACKIE WATTS
Americas Affinity Manager & Associate Fellow,
Client Value Enhancement, Frost & Sullivan
San Antonio, Texas

SUPPORTERS



MISSION DONORS

Diamond

Donations of \$100,000 or more in cash or budget-relieving in-kind per year

Books-A-Million, Inc.
Food Bank of the Rockies
Girl Scouts of Central Texas
Girl Scouts of Eastern Iowa and Western Illinois
Girl Scouts of Greater Atlanta
Girl Scouts of Greater Chicago and Northwest Indiana
Girl Scouts of Greater Iowa
Girl Scouts of Gulfcoast Florida, Inc.
Girl Scouts of Kentuckiana
Girl Scouts of San Jacinto Council
Gleaners Community Food Bank
Harry & David
Low Country Food Bank
Phyllis Jo Baunach
San Antonio Food Bank
The Clorox Sales Company
Trail's End





In November, Soldiers' Angels partnered with the Philadelphia 76ers for a massive packing project that was part of the NBA Cares Season of Giving initiative.

With Toyota, 76ers players, coaches, and staff packed 2,000 holiday stockings, 2,000 hygiene kits, and 1,000 box lunches.

Platinum

Donations of \$50,000 or more in cash or budget-relieving in-kind per year

Atlanta Community Food Bank
Genentech Foundation
Girl Scouts of Southeastern Michigan
One Star Foundation
Pinnacle Entertainment
Stephen and Colleen Kiende
The Curtis L. Carlson Family Foundation
The Independence Fund, Inc.

Gold

Donations of a minimum of \$25,000 in cash or budget-relieving in-kind per year

Accl Entertainment Gaming
Bake Me a Wish
Barbara Unruh
Choate, Hall, & Stewart LLP
Donna Sellers
Girl Scouts Eastern WA and N Idaho
Girl Scouts in the Heart of Pennsylvania
Girl Scouts of San Diego
Girl Scouts of South Carolina - Mountains to Midlands, Inc.
Girl Scouts of Southeast Florida
KemperSports Management
Lockheed Martin Space Systems Company
Mike Wallace and Johnstone Supply

Oldcastle

PeyBlack Foundation
Rudolf Muller
The Petrosino Family Foundation
The Safeway Foundation

Silver

Donations of a minimum of \$10,000 in cash or budget-relieving in-kind per year

AFCEA Alamo Chapter
Affliction Holdings, LLC
Angie Day
Assured Comfort Heating & Air, Inc.
Bell Helicopter
Blankets for Soldiers
Blowitz-Ridgeway Foundation
C. Scott & Dorothy E. Watkins Charitable Foundation
Caroline Ward
Carolyn White
Center of the Universe Brewing Co.
Cleanshark, LLC
Combat Americas
Dr. Ed and Peggy Reed
Ellen Miller
Estate of Patricia M. Rohrey
Fifth Generation Inc.
George Bartaska
Goodwill Easter Seals of Minnesota
Government Marketing & Procurement, LLC

Hands in Motion

Heather Smith
Heather Stone
Helen W. Bell Charitable Foundation
John Baskin
Karl & Lynnette Miller
Kent Warhol

Lillian Beach
Lou Midgett
Mary Laffey
McDermott, Will & Emery
Moody Foundation
Origami Owl
Others First
Rackspace

Rocky Mountain Chocolate Factory
Russell Albright
SafeLine Autoglass
Sarah Anderson
Sherri Nash
Sixthman
Stone Brewing Company
The Bank of America Charitable Foundation
The Core Training, Inc.
The Greater Cincinnati Foundation
The Home Depot
The Philadelphia 76ers, LP
USAA
Valero Energy Foundation
Wallace and DeLynn Murray
William and Sarah Nowlin
William Wrigley Jr. Company

FINANCIAL KEY FIGURES

Mobile Food Distributions

\$1,045,827

Deployed Support Programs

\$1,678,858

Veteran Support Programs

\$12,955,402

Other Military & Veteran Programs

\$1,550,876

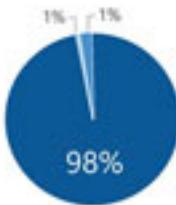
Funds Provided for Program Services

\$ 17,230,963

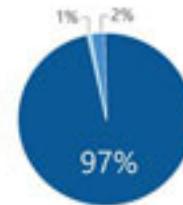
98% Efficiency Rating



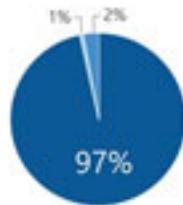
Year-to-Year Expense Ratio



2017



2016



2015

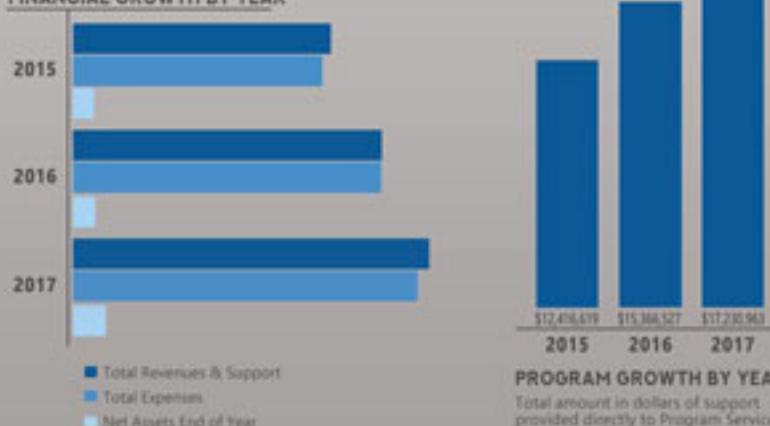
■ Program Services ■ Fundraising ■ General & Administrative
Ratio based on calculations from the Audit Reports for each corresponding year.

2017 IN NUMBERS

for year ending December 31, 2017

REVENUES & SUPPORT	UNRESTRICTED	RESTRICTED	TOTALS
Program Contributions: In-Kind	\$ 15,627,627	—	\$ 15,627,627
Program Contributions	\$ 1,979,371	—	\$ 1,979,371
Fundraising - Auto Auctions	\$ 556,227	—	\$ 556,227
Fundraising - Third Party Events	\$ 103,802	—	\$ 103,802
Other Income	\$ 1,382	—	\$ 1,382
TOTAL REVENUES & SUPPORT	\$ 18,268,409	—	\$ 18,268,409
EXPENSES			
Program Services	\$ 17,230,963	—	\$ 17,230,963
General & Administrative	\$ 161,553	—	\$ 161,553
Fundraising	\$ 294,095	—	\$ 294,095
TOTAL EXPENSES	\$ 17,686,611	—	\$ 17,686,611
INCOME FROM OPERATIONS	\$ 581,798	—	\$ 581,798
Net Assets Released from Restrictions	\$ 156,226	(\$ 156,226)	—
Net Assets, Beginning of the Year	\$ 956,212	\$ 156,226	\$ 1,112,438
NET ASSETS, END OF YEAR	\$ 1,694,236	—	\$ 1,694,236

FINANCIAL GROWTH BY YEAR



PROGRAM GROWTH BY YEAR

Total amount in dollars of support provided directly to Program Services.

Soldiers' Angels PROGRAM IMPACT

Provided support for over
362,146

service members, veterans,
wounded heroes & their families



May No Soldier Go Untested.

TWELVE VIRTUAL TEAMS OF ANGEL VOLUNTEERS
MADE UP OF INDIVIDUALS FROM AROUND THE WORLD

Deployed Support Teams

1. Angel Bakers
2. Cards Plus
3. Chaplain Support
4. Deployed Adoption
5. Ladies of Liberty
6. Letter Writing
7. Special Operations Forces

Family Support Teams

1. Adopt-A-Family
2. Living Legends
3. Operation Top Knot
4. Sewing & Crafting
5. Women of Valor

Angel **148,139**
VOLUNTEER HOURS



LARGEST
Volunteer Network
of any charity of its kind
in the **COUNTRY**



Provided over
\$122M
in aid to military
& veteran families



1,433

BABY SHOWER BOXES
for expectant spouses
of deployed and
expectant active duty females



22,106
VETERANS PROVIDED
FOOD ASSISTANCE



132,394
LETTERS SENT
to deployed



27,168
CARE PACKAGES
to deployed



33,520
ITEMS HANDED OUT
BEDSIDE
to patients in
VA Hospitals

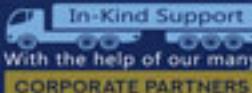


1,224
FAMILIES ADOPTED
FOR CHRISTMAS
including
3,218 children

98%

EFFICIENCY
RATING
& One of the
HIGHEST RATED
NONPROFITS
in the country
for the past
THREE YEARS

*Based on 2017 Audit Report



In-Kind Support

With the help of our many
CORPORATE PARTNERS

1 **173,520** bags of coffee
from Books-A-Million

2 **642,768** boxes of cookies
from Girl Scouts of America

3 **55,763** Moose Munch Bars
from Harry & David

4 **618,800** bags of popcorn
from Trail's End

All In-Kind goods
SHIPPED
to deployed
OR GIVEN
to veterans

PRESENCE IN
31
VA Hospitals

HUNDREDS
of Veteran Support Volunteers
VISIT PATIENTS,
host luncheons & dinners,
give out handmade blankets,
HOST PARTIES,
hand out hygiene kits
and **MORE**



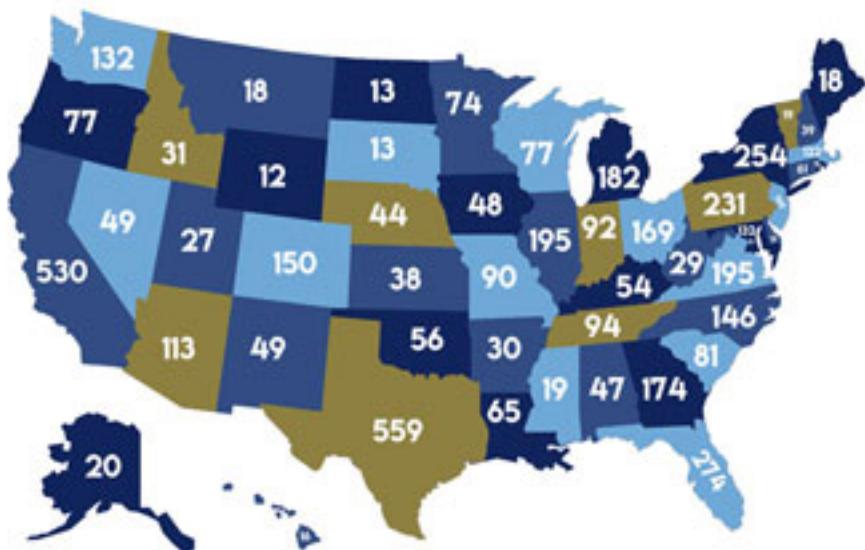
May no soldier go untested.
May no soldier wait alone.
May no soldier be forgotten.
Until they all come home.™

\$15,627,627
worth of In-Kind items collected & redistributed
INCLUDING **15,167 LBS**
Extra Halloween Candy during
TREATS FOR TROOPS
and **13,234 STUFFED** holiday stockings

Angel

VOLUNTEERS

are the heart of our organization and
REPRESENT ALL 50 STATES
as well as **27 DIFFERENT COUNTRIES**



AUSTRALIA	13	CHINA	1	GUAM	1	NEW ZEALAND	1	PUERTO RICO	1	SWITZERLAND	4
AUSTRIA	1	CZECH REPUBLIC	1	HUNGARY	1	NORWAY	1	SINGAPORE	2	UNITED KINGDOM	24
BELGIUM	1	DENMARK	3	INDONESIA	1	PHILIPPINES	1	SOUTH AFRICA	4		
BRAZIL	2	FRANCE	3	IRELAND	1	POLAND	2	SPAIN	3		
CANADA	24	GERMANY	6	ITALY	1	PORTUGAL	1	SWEDEN	1		

*The above map only represents Team Angel volunteers as of December 31, 2017 and does not include the tens of thousands of one-time volunteers or the hundreds of volunteers that work with our Veteran Support Program.

SPOTLIGHT



ANGEL NAMED 2016/2017 NAC FEMALE VOLUNTEER OF THE YEAR

Little Rock, Arkansas (January 22, 2018) - Soldiers' Angels Angel Volunteer, Susan Cookus, was named the 2016/2017 NAC Female Volunteer of the Year by the National Advisory Committee for the VA's Voluntary Services.

Susan volunteers as the Soldiers' Angels VA Representative at the Little Rock and North Little Rock VA Campuses for the Central Arkansas VA Hospital System. Over the last year, she has volunteered 570+ hours and helped distribute the \$720,000+ in donations that Soldiers' Angels sent to those particular VA's.

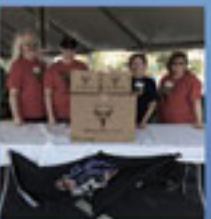
But it's more than the numbers that got the attention of the VA's National Advisory Committee.

"Susan is easily the most compassionate person I know--the kind of person who goes out of her way to help the less fortunate every day," says Brie Wilson, Voluntary Service Specialist at North Little Rock VA. "I can think of no one more deserving of this award than Susan Cookus."



Susan's big heart is matched only by her humbleness to be awarded such an honor.

"I never volunteered to be recognized in any way," says Susan. "I volunteered because I wanted to do something for the men and women who sacrificed so much for me. Little did I know how much I would receive from them in return. Their hugs, their tears, their smiles and their stories have made a huge impact on my life. It has truly changed me. When they tell me how they aren't told very often that they are appreciated, it breaks my heart. I want them to know! I have learned that their sacrifices continue their entire life, it doesn't just end after they have served. I want them to be recognized by everyone!"



THESE
WERE
OUR
MOMENTS



A photograph of a person's hands holding the stars and stripes of the United States flag. The flag is partially visible, with the stars in the upper left corner and the stripes extending downwards. The background is a bright, overexposed sky.

Soldiers' Angels

2700 NE Loop 410

Suite 310

San Antonio, TX 78217

T: 210.629.0020

F: 210.629.0024

www.SoldiersAngels.org



[Facebook.com/SoldiersAngelsOfficial](https://www.facebook.com/SoldiersAngelsOfficial)



[Instagram.com/SoldiersAngelsOfficial](https://www.instagram.com/SoldiersAngelsOfficial)



[Twitter.com/SoldiersAngels](https://twitter.com/SoldiersAngels)