

HOTEL TANGO DISTILLERY

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SOCKS FOR SOLDIERS - SENDING SOCKS TO SOLDIERS OVERSEAS

Hotel Tango Distillery Veterans Day give-back delivers socks to soldiers serving overseas

(Indianapolis, Indiana) September 30, 2021 - Veteran-owned Hotel Tango Distillery, headquartered in Indianapolis, Indiana is proud to announce their Veterans Day give back program beginning in civilian & military markets on October 1st. In participating stores, for every case of Bourbon, Reserve Bourbon, and Rye Whiskey sold, Hotel Tango will donate a pack of high-quality merino wool socks to soldiers serving overseas.

This is the second year Hotel Tango has run the program motivated to provide necessary items to soldiers overseas. The program can be found in any of the 21 states they distribute in and in military exchanges throughout the United States. "In my time in the field, socks were always a necessary item for soldiers to be able to perform daily tasks throughout the day." Said Travis Barnes, Founder & CEO of Hotel Tango Distillery.

Hotel Tango is proud to be working with a Texas not-for-profit organization, [Soldiers' Angels](#) to help get these socks in the hands of soldiers overseas and will work with Sky Manufacturing to produce the socks. For more information about the programming and how to find the Socks for Soldiers pop up tastings, follow Hotel Tango on social media.

Instagram/Facebook: @hoteltangodistillery

Twitter: @hoteltangoIndy

Website: hoteltangodistillery.com



"There is one item of GI gear that can be the difference between live grunt & dead grunt— socks."
Lieutenant Dan, *Forrest Gump*

Direct Donation: <https://skymanufacturing.com/products/hotel-tango-merino-wool-sock-one-additional-donated-pai>

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About Hotel Tango Distillery

Hotel Tango Distillery is the first combat-disabled, veteran-owned distillery in the U.S.A. and the first artisan distillery to open in Indianapolis since Prohibition. The distillery's spirit line includes Reserve Bourbon, Bourbon, Straight Rye Whiskey, Vodka, Gin, Rum, Lemoncello, Orangetello and Cherry Liqueur. Today, Hotel Tango distributes to retailers in 21 states & over 120 military bases. Visit hoteltangodistillery.com for more information about Hotel Tango Distillery, spirits, locations and events.

About Soldiers' Angels:

Soldiers' Angels is a national 501(c)(3) nonprofit that provides aid, comfort, and resources to the military, veterans, and their families. Founded in 2003 by the family of General George Patton, hundreds of thousands of Soldiers' Angels "Angel" volunteers assist veterans, wounded and deployed personnel and their families in a variety of unique and effective ways. (Tax ID# 20-0583415; CFC# 25131). Learn more at www.soldiersangels.org.