“KNOWING THAT PEOPLE CARE FOR US WHILE DEPLOYED MAKES US HAVE PRIDE IN WHAT WE DO. SOLDIERS’ ANGELS IS HELPING US FEEL LOVED WHEN NEEDED.”

- SPC Bernal

PHOTO:
Chaplain (First Lieutenant) Onuoha leads a prayer with refueler troops of Bravo Company at Camp Buehring, Kuwait. The Soldiers’ Angels Chaplain Support Team provides care packages to Chaplains all over the world, including Chaplain Onuoha, to help them in their mission to support our troops. (Photo credit: SGT DeShea Miller)

About Us

Soldiers’ Angels was started after the tragic events of 9/11 with the hope of showing support for the brave men and women of the United States Armed Forces who fearlessly defend our nation. Over the past 14 years, the organization has evolved into a national 501(c)(3) nonprofit that is honored with the highest recognitions from the Better Business Bureau, Charity Navigator, Great Nonprofits, and GuideStar.

With twelve virtual teams, a growing “boots-on-the-ground” Veteran Support Program, and the largest volunteer network of any charity of its kind in the country, Soldiers’ Angels has become a household name within the military and veteran community.
Mission

Soldiers’ Angels provides aid and comfort to the men and women of the United States Army, Marines, Navy, Air Force, Coast Guard, their families and a growing veteran population.

Thousands of Soldiers’ Angels “Angel” volunteers assist veterans, wounded heroes, deployed personnel and their families in a variety of unique and effective ways.

Legacy

Soldiers’ Angels was founded in 2003 by the mother of two American soldiers, Patti Patton-Bader. Through a grassroots effort, Patti rallied her friends and neighbors to support the troops in Iraq by sending care packages and letters. Her efforts grew exponentially and now, fourteen years later, the organization has the largest volunteer network of any charity of its kind in the country.

Vision

Our organization works tirelessly to ensure that those who are serving, those who have served, and the families of those service members are never forgotten.

May no soldier go unloved,
May no soldier walk alone,
May no soldier be forgotten,
Until they all come home.”
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**PHOTO:** Jennifer Cernoch, Soldiers’ Angels

VP of Operations, assists an Army veteran through the San Antonio Veteran Mobile Food Distribution in August. The homeless veteran is a regular attendee to San Antonio events and depends on the food assistance he receives from Soldiers’ Angels.

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**“THROUGH THE GENEROSITY OF DONORS AND VOLUNTEERS, OUR HUNGER RELIEF PROGRAM IS GIVING VETERANS THE SUPPORT, RESPECT, AND DIGNITY THEY SO DESERVE.”**

- Jennifer Cernoch
  VP of Operations
  Soldiers’ Angels
Dear Soldiers’ Angels Supporters,

As we reflect on another successful year of the organization, we are both reminded of a quote by Ralph Waldo Emerson:

“DO NOT GO WHERE THE PATH MAY LEAD,
GO INSTEAD WHERE THERE IS NO PATH AND LEAVE A TRAIL.”

When we took our respective positions at Soldiers’ Angels back in 2013, there was a clear path for this organization that heavily supported deployed service members. The drawdown of troops from Afghanistan was in process—however, there were still tens of thousands of combat deployed service members who relied on the support they received from our programs and services.

As time continued to pass and the withdrawal of troops from combat zones continued, the scales came to a tipping point. Suddenly, there were more veterans, veteran families, and wounded heroes requesting support than there were deployed service members. How could we continue on our current path while also taking into account the ever-growing number of stateside veterans?

As this new path continues to come into focus, our dedication to supporting deployed service members has never wavered. In 2016 alone, we still provided over 217,046 deployed service members with support in the form of care packages, letters, cards, baked goods, baby showers, holiday support and more.

The landscape of the military and veteran community will continue to change with time. We must maintain our flexibility to change with the community so that we may provide the best possible support to these brave men, women, and their families.

Thank you for your continued support.

Amy Palmer
President & CEO
Soldiers’ Angels

Curtis Beauchamp
Board of Directors Chair
Soldiers’ Angels
DEPLOYED SUPPORT TEAMS

Letter Writing: Write one-time letters to service members awaiting adoption on the Deployed Adoptions Team and to those who may need additional support.

Ladies of Liberty: All-female volunteer team who send care packages to female service members.

Deployed Adoptions: Provide deployed service members with letters and care packages until the service member returns home.

Angel Bakers: Create homemade treats for deployed service members. Also includes corporate sponsors, such as bakeries, who send baked goods and birthday cakes.

Chaplain Support: Direct support to military chaplains with gifts, supplies, care packages and more for chaplains to distribute to the service members they support.

Special Operations Forces: Serving only Special Forces and Special Operations service members, volunteers on this team are all exclusive group of specially screened and vetted Angels who provide monthly care packages for individuals and/or entire units.

Cards Plus Team: Supporting deployed service members, veterans, and their families with cards and notes of encouragement, support, or celebration.

FAMILY SUPPORT TEAMS

Living Legends: Provide comfort to the loved ones left behind when a warrior falls in the performance of military duties.

Operation Top Knot: Celebrating the newest addition to military families, this team provides virtual baby showers to spouses of deployed service members and expectant active duty female service members.

Women of Valor: A unique team that provides support to female caregivers of Post 9/11 wounded, ill and injured service members.

Adopt-A-Family: An annual initiative providing holiday support to military and veteran families with presents for the children and a grocery gift card for the family to purchase their holiday dinner.

Sewing and Crafting: Talented individuals who create handmade items for active duty service members, veteran patients in VA Hospitals, and expectant military families.

VETERAN SUPPORT

Soldiers’ Angels is among the few nonprofit agencies approved to work within VA Hospitals and Medical Centers. Staff and volunteers provide a wide range of services for veterans through this program; patient visits, organize luncheons or dinners, distribute box lunches, hygiene kits, blankets and more.

WOUNDED SUPPORT

Soldiers’ Angels Landstuhl, Germany: Volunteers living in Germany; both military and civilian, who support wounded and ill service members being treated at the Landstuhl Regional Medical Center facilities.

Valor-IT: Provide voice-controlled/adaptive laptops and other necessary technology to support Post 9/11 veterans recovering from hand wounds and other severe injuries.

PHOTOS (TOP TO BOTTOM):

Chaplain Chula pairing with care packages filled with goodies to celebrate Mother’s Day in Afghanistan; Senior Airman Morton receiving care packages thanks to “Seagram’s Escapes Salutes Ladies of Liberty; Soldiers’ Angels VA Representative, Kil Morgan distributing blankets to grateful veterans at Beckley VA Medical Center in West Virginia.
SPOTLIGHT

VETERAN MOBILE FOOD DISTRIBUTION
Started in September 2015 at the Soldiers’ Angels headquar-
ters in San Antonio, Texas, the Veteran Mobile Food Distribu-
tion program grew exponentially in 2016. Working
with local food banks across the country, the program
spread to Charlotte, South Carolina, Denver, Colorado,
and Detroit, Michigan. In total, the program
provided food assistance to 10,000+ veterans nationwide.

TREATS FOR TROOPS
Teamimg up with Dentists and Orthodontists across the
country, the annual Treats for Troops Halloween
my collection drive grew by 567% from the
previous year! Soldiers’ Angels shipped thousands of
pounds of Halloween candy to deployed service
members and veterans in VA Hospitals to help them get a small, but
sweet, taste of home.

HOLIDAY STOCKINGS
Soldiers’ Angels was blown away by the outpouring of
support it received for the 2016 Holiday Community
Partners Program. Initially, the goal was to collect 4,500
stuffed holiday stockings to ship to deployed service
members and distribute to veterans in VA Hospitals. But
with the help of individuals, groups, and businesses across the
country, we were able to surpass that goal and collect
over 10,269 stuffed holiday stockings!

ADOPT-A-FAMILY
The annual Holiday Adopt-A-Family Program has seen
steady growth year-to-year and 2016 was no exception.
The program adopted 1,056 military families and
provided holiday gifts for 2,874 military children.
A 82% increase from 2015.

GIRL SCOUT COOKIES
Girl Scouts across the country collected and donated
thousands of boxes of delicious cookies for service
members and veterans. The continued partnership with
the Girl Scouts of the United States of America provided
205,228 boxes of cookies that were shipped to
deployed service members and distributed to
veterans in VA Hospitals.

BOOKS-A-MILLION COFFEE
For the past four years, Books-A-Million has teamed up
with Soldiers’ Angels for the Coffee for the Troops
campaign. Books-A-Million customers purchase bags of
Joe Muggs coffee to donate and can even include a
personalized message. Books-A-Million also provides a
matching donation of coffee. This huge campaign,
which runs twice per year, yields tens of thousands of
bags of coffee that Soldiers’ Angels redistributes to
military bases, deployed service members, and veterans.
Last year 173,412 bags of coffee were donated
to Soldiers’ Angels, thanks to Books-A-Million.

TRAIL’S END POPCORN
Thanks to a partnership with Trail’s End Popcorn and the
Bay Scouts of America, service members and veterans
around the world can enjoy some tasty Trail’s End popcorn.
The continued partnership yielded $51,000 bags of
popcorn which were redistributed to military bases, naval
ships, submarines, VA Hospitals, and even the homecoming
celebration of the USS Dwight Eisenhower.

"THANK YOU FOR THE CHOCOLATES
AND TREATS! IN THE WINTER, IT’S
ALWAYS A PLEASURE TO RECEIVE
CHOCOLATE. THE SEMI-CONSTANT
100+ DEGREE WEATHER RARELY
ALLOWS DELIVERY." - SFC Murrell
FINANCIAL KEY FIGURES

Mobile Food Distributions
$758,005

Deployed Support Programs
$1,715,358

Veteran Support Programs
$7,329,279

Other Military & Veteran Programs
$5,565,429

Funds Provided for Program Services
$15,368,071

Maintains 97% Efficiency Rating

Year-to-Year Expense Ratio

- 2016: 96.9%
- 2015: 96.7%
- 2014: 92.4%

- Program Services
- Fundraising
- General & Administrative
# 2016 IN NUMBERS

for year ending December 31, 2016

<table>
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<tr>
<th>REVENUES &amp; SUPPORT</th>
<th>UNRESTRICTED</th>
<th>RESTRICTED</th>
<th>TOTALS</th>
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<tr>
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<td>($301)</td>
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<td>Change in Net Assets</td>
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<td>Net Assets, Beginning of the Year</td>
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<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td><strong>$956,212</strong></td>
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## Financial Growth by Year

![Bar chart showing financial growth by year]

- **2014**
  - Total Revenues & Support
  - Total Expenses
  - Net Assets End of Year

- **2015**
  - Total Revenues & Support
  - Total Expenses
  - Net Assets End of Year

- **2016**
  - Total Revenues & Support
  - Total Expenses
  - Net Assets End of Year

## Program Growth by Year

- **2014**
- **2015**
- **2016**

Total number of service members, veterans, and family members served by year.
Soldiers' Angels

PROGRAM IMPACT

2015

Provided support for over 362,648 service members, veterans, wounded heroes & their families.

12 VIRTUAL TEAMS OF ANGEL VOLUNTEERS MADE UP OF INDIVIDUALS FROM AROUND THE WORLD

Deployed Support Teams:
1. Angel Bakes
2. Cards Plus
3. Chaplain Support
4. Deployed Adoptions
5. Ladies of Liberty
6. Letter Writing
7. Special Operations Forces

Family Support Teams:
1. Adopt-A-Family
2. Living Legends
3. Operation Tap Knot
4. Sewing & Crafting
5. Women of Valor

3,360 volunteers representing all 50 states and 23 countries.

LARGEST Volunteer Network of any charity of its kind in the COUNTRY

Provided over $15M in aid to military & veteran families.

1,932 BABY SHOWER ITEMS for expectant spouses of deployed and expectant active duty families.

Has maintained a 97% EFFICIENCY Rating for the past two years and has become one of the highest rated nonprofits in the country.

10,133 VETERANS PROVIDED FOOD ASSISTANCE

148,984 LETTERS SENT to deployed.

24,350 CARE PACKAGES to deployed.

42,554 ITEMS HANDED OUT BEDSIDE to patients in VA Hospitals.

1,056 FAMILIES ADOPTED FOR CHRISTMAS including children 2,894.

In-Kind Support
With the help of our many Corporate Partners:

1. 173,412 bags of coffee from Books-A-Million
2. 205,228 boxes of cookies from Girl Scouts of America
3. 62,544 Moose Munch bars from Harry & David
4. 551,000 bags of popcorn from Trail’s End

All In-Kind goods SHIPPED to deployed OR GIVEN to veterans.

HUNDREDS of Veteran Support Volunteers VISIT PATIENTS, host luncheons & dinners, give out handmade blankets, HOST PARTIES, hand out hygiene kits and MORE.

$13,710,591 worth of In-Kind items collected & redistributed including 12,000 LBS excess Halloween Candy during TREATS FOR TROOPS top 10,269 STUFFED holiday stockings.

PRESENCE IN 33 VA Hospitals
Angel Volunteers are the heart of our organization and represent all 50 states as well as 23 different countries.

*The above map only represents Team Angel volunteers as of December 31, 2016 and does not include the tens of thousands of one-time volunteers or the hundreds of volunteers that work with our Veteran Support Program.*
**BOARD OF DIRECTORS**

**CURTIS BEAUCHAMP** Chair
First Sergeant, US Army (Ret); Selma, Indiana

**MIKE WALLACE** Vice Chair
Owner, Johnstone Supply; San Antonio, Texas

**CURTIS WOLFE** Secretary
Retired Marketing Executive; MillerCoors
San Antonio, Texas

**JULI COEN** Treasurer
Sr. Loan Officer & Military Specialist, Iberia Bank Mortgage; San Antonio, Texas

**MATTHEW AULDS** USMC Veteran
Member Services Director, Carenet Healthcare Services; San Antonio, Texas

**PHYLLIS JO (BU) BAUNACH**
Attorney, Psychologist, Independent
Mary Kay Sales Director; Alexandria, Virginia

**JASON GAREY** USAF Veteran
Business Coach, Business Consultant, and Nationally Syndicated Radio Show Host Big Pitch Radio; Toledo, Ohio

**PETER GOULBOURNE**
Retired National Account Executive,
The Coca-Cola Company; Atlanta, Georgia

**JERRY HALL**
Owner & President, Assured Comfort Heating, Air & Plumbing; Metro Atlanta, Georgia

**BECKY HILTON**
Continuing Education Department, Vizient; Metro Dallas, Texas

**GRANT MOODY** USMC Veteran
Executive Director, Property Insurance Experience, USAA; San Antonio, Texas

**RICK MOORE**
Sr. Vice President, Wells Fargo Commercial Banking Services; San Antonio, Texas

**AMY PALMER** USAF Veteran
President & CEO, Soldiers’ Angels
San Antonio, Texas

**MAJ. LAMAR SALES** US Army (Ret)
Supply Chain Agreements Specialist, Valero Energy Corporation; San Antonio, Texas

**CURTIS L. SCHMITT, JR** US Army Veteran
Vice President of Investments, J.P. Morgan Securities; Milwaukee, WI

**CMSGT JAMES TIBBETTS** USAF (Ret)
Bronze Star Medal Recipient
Reliability & Maintenance Engineering Manager, Amazon; San Antonio, Texas

**JACKIE WATTS**
America’s Affinity Manager & Associate Fellow, Client Value Enhancement, Frost & Sullivan; San Antonio, Texas

**PHOTO:**
Amy Palmer, Soldiers’ Angels President & CEO, speaks to employees of Spokeo about the mission of Soldiers’ Angels. Spokeo employees partnered with Soldiers’ Angels to pack hygiene kits in August of 2016 that were later distributed to homeless veterans.

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**MISSION DONORS**

**DIAMOND**
Donations of $100,000 or more in cash or budget-relieving in-kind per year

Books-A-Million, Inc.
Girl Scouts of the United States of America
Harry & David
San Antonio Food Bank
Trail’s End

**PLATINUM**
Donations of $50,000 or more in cash or budget-relieving in-kind per year

Charlie’s Chalk Dust
Food Bank of the Rockies
Phyllis Jo Baunach
McDermott Will & Emery
Vapor King
Wells Fargo
SUPPORTERS

Gold
Donations of a minimum of $25,000 in cash or budget-relieving in-kind per year

Bake Me A Wish
Berridge Investments LLC
Best Corporate Events LLC
Blankets for Soldiers
Circa Destination Management
Cleaners Community Food Bank
Karl and Lynnette Miller
Liquidation Channel
Lockheed Martin Space Systems Company
Mary Laffey
Motorola Solutions Foundation
Pinnacle Entertainment Inc.
Revolution Beer LLC
Sempra Foundation Employee Giving Campaign
Tesoro Foundation, Inc.
The Safeway Foundation
TREA: The Enlisted Association
Walmart Stores Inc.

Silver
Donations of a minimum of $10,000 in cash or budget-relieving in-kind per year

Academy Sports & Outdoors
American Legion Post 1029
ASCO Foundation
Bank of America Charitable Foundation
Barbara Unruh
Belynn Heating & Cooling
Blowitz-Ridgeway Foundation
C. Scott & Dorothy E. Watkins Charitable Foundation
Capers-DMC – Capers Event Planners
Caroline Ward
Center of the Universe Brewing Co.
Cigar City Brewing Company
Clearshark
Dean Roller
Donna Sellers
E Plus Technology
Ellen Miller
Eyes on Fremont
Fifth Generation Inc.
George Bartuska
Global Market Development Center
Government Marketing & Procurement LLC
Hands in Motion
HandsOn Greater Richmond
Heather Smith
Heather Stone
HeLEN W. Bell Charitable Foundation
Home Depot Foundation

Honda
Jerry Hall and Assured Comfort
Joe Kelly
John Baskin
Jordan Spieth Family Foundation
Labatt USA Operating Co LLC
Lillian Beach
Lou Midgett
Low Country Food Bank
Mark Nicol
Michael Sullivan
Mike Wallace and Johnstone Supply
Moody Foundation
Norwegian Cruise Lines & Sixman
Notre Dame Club of Gettysburg
Others First
Palmetto Brewing of Charleston LLC
Pattie Ochs
Peri Tarr
Rackspace
Roche Diagnostics
Russell Albright
San Antonio Area Foundation
Sandia National Laboratories
Sempra Energy Foundation
Sheila Daniel
Starion Energy Inc.
Susan Goodson
The Channel Company
The Curtis L. Carlson Family Foundation
Valero Energy Foundation
Vizient
Wallace and DeLynn Murray
MAY NO SOLDIER GO UNLOVED

The brave men and women that serve in our military do so selflessly. They go without the comforts of civilian life that most take for granted. Imagine their excitement when they receive a package stuffed with delicious Girl Scout Cookies, tasty Trail’s End Popcorn, or even something as simple as a bag of Joe Muggs coffee. The gesture of providing service members with these items may seem small, but it has a profound impact on their morale.

“THANK YOU SO MUCH FOR ALL OF THE COFFEE. THE BASE I AM DEPLOYED TO HAS A USO TENT. I VOLUNTEER THERE A FEW HOURS PER WEEK. THEY ALWAYS HAVE A POT OF BREWED COFFEE AND A LOT OF FOLKS COME IN FOR COFFEE AND COMPANY. YOUR DONATION WILL BE PUT TO GOOD USE. PLEASE PASS OUR THANKS ON TO BOOKS-A-MILLION. WE SURELY APPRECIATE ALL OF THE SUPPORT WE GET FROM HOME.”

- MSgt Habbinger
MAY NO SOLDIER WALK ALONE

Veterans of all eras are supported through the many Soldiers’ Angels Veteran Support Programs. From visiting patients in VA Hospitals across the country to providing monthly food assistance to low-income veteran families, the Veteran Support Program is designed to make sure no veteran walks alone.

PHOTOS: 1 & 2 - Soldiers’ Angels volunteers visit veteran patients at the Houston VA; 3 - VA Representative KB Morgan distributing blankets to veterans at Beckley VA in West Virginia; 4 - Veteran in San Antonio receiving food assistance from the Mobile Food Distribution; 5 - Veteran at the Sacramento VA receiving Joe Muggs coffee thanks to Books-A-Million; 6 & 8 - Veterans receiving laptops through the Soldiers’ Angels Valor-IT program; 7 - Veteran receiving Girl Scout Cookies at the Sacramento VA.
"I wanted to say you have my undying respect and honor. You are truly angels and I know I speak for my fellow veterans when I say how much love and respect we have for you. Thank you."

- Donald
MAY NO SOLDIER BE FORGOTTEN

Soldiers’ Angels “Angel” volunteers work tirelessly to make sure that none of our service members, veterans, or military families are forgotten. Although one page of photos does not do justice to all of the great things our volunteers do, it does display the many ways in which our volunteers actively participate in our programs.

PHOTOS: 1 - USAA volunteers assist Soldiers’ Angels at the San Antonio Stand Down; 2 - Wells Fargo employees create no sew blankets for veterans; 3 - Angels in Georgia get ready to distribute handmade blankets to veterans at the Dublin VA, thanks to the talented Angels on the Soldiers’ Angels Sewing and Crafting Team; 4 - Angel volunteers in Georgia host dinner for veterans at the Trinka Davis Veterans Village in Carrollton, GA; 5 - One of the 1,000+ military families supported during the holiday season thanks to the generous Angel volunteers on the Soldiers’ Angels Adopt-A-Family Team.
PHOTO: The Simonetty Family began a pen pal relationship with their service member in 2005 through the Soldiers’ Angels Letter Writing Team. From there, the family’s relationship with him turned into 10+ years of friendship and continuing support through four deployments. In May 2016, the Simonetty family traveled to Fort Drum in New York to greet their pen pal and welcome him home from his most recent deployment.

“THANK YOU, SOLDIERS’ ANGELS, FOR CONNECTING OUR FAMILIES! WELCOME HOME, SOLDIER!!!”

- M. Simonetty
Soldiers’ Angels
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Suite 310
San Antonio, TX 78217
T: 210.629.0020
F: 210.629.0024
www.SoldiersAngels.org